Directors present: Barb Hegenbarth, Ann Seago, Kim Gorka, Tammy Paulus, Diane McMahon, Sarah Livermore and Renee Brenengen.

Directors absent: Kim Byom, Jim Riley, Chris Petersen, Troy White and Mike Happel.

Members Present: Chuck Gauger (Trempealeau County Times) and Sharon Spahr (The Craft Barn).

Meeting was called to order at 7:31 am by Vice President Diane McMahon.

**Secretary’s Report**:

Renee B. made a motion to accept both May and June minutes. Seconded by Ann S. Motion passed.

**Treasurer’s Report**:

Barb H. made a motion to accept the report from May. Motion was seconded by Tammy P. and it carried. There is no Treasurer’s Report available for June.

**Committee Reports:**

**Agri-Business:**

15 of the 17 vendor spots are now reserved and assigned for Farmers’ Market.

**Economic Revitalization & Development:**

No report.

**Historic Preservation, Beautification & Design:**

No report.

**Organization & Membership:**

Discussion continued about the progress on the proposed business directory of chamber members. The city has offered to help with as much as 50% of the printing costs, but not to exceed $750. A suggestion was made that perhaps the chamber could use the city copier to make additional copies of the directory as they are needed.

Barb H. presented a motion to accept the quote from Larry Hoppe of $60 to design and build a brochure display rack which will hang in the entry way at Our Town Fresh Market. The rack will be 4 pockets wide and 4 pockets tall with each pocket being able to accommodate 20 brochures. Larry will laser etch our apple logo into the cherry wood top. The rack will also state that it is “Sponsored by Galesville Area Chamber of Commerce.” Motion was seconded by Ann S. and motion carried.

The date of Monday October 28, 2013 was selected for the Chamber Annual Meeting. It will be hosted at and catered by A.A. Arnold House with a guarantee of a minimum of 20 meals. Price of the meal is yet to be determined. Social time will be from 5:30-6:00 p.m. The meal will be served at 6 p.m. The meeting will follow the meal. Our guest speaker is yet to be confirmed. The name of Travis Mossman was also suggested as a possibility to come and speak about the Bike Club of Trempealeau County.

**Promotion & Tourism:**

Renee B. reported that planning for Apple Affair is on schedule. We have had 2 responses to our volunteer ad placed in the school district newsletter. Sarah L. suggested this same ad should be placed on the chamber website. The next meeting for Apple Affair will be Thursday, July 18th at 7 p.m.

**Website:**

No report.

**Other Business**:

1. Valkryie Poker Run will be coming to the square on Thursday 7/18 with staggered arrivals between 8:15 and 10:00 a.m. The chamber is looking for a welcoming committee to greet the riders and pass out brochures encouraging them to visit Galesville again. Diane, Tammy, Sharon, Barb, Sue Byom and Mary Knappen have also agreed to donate refreshments.
2. Volunteers are a very important part of Apple Affair. Because we have a serious lack of volunteers, it was suggested we ask those who receive donations from the chamber to work at the event. Groups like Post Prom or Lions Club should be willing to help in exchange for our contribution to them. With that in mind, the Board approved giving the Galesville Lions $500 toward their annual fireworks display if they will provide 10 volunteers to help tear down after Apple Affair on October 5th at 5 p.m. for one hour.
3. We also received notification from Jim Williams and Chris Hovell about an upcoming cancer walk that will take place on Apple Affair Saturday.

The next meeting will be on Wednesday, August 7, 2013 at 7:30am at the Library Community Room.

The meeting was adjourned at 8:31a.m.

Submitted by

Sarah Livermore

Secretary