Directors present: Jim Riley, Spencer Hegenbarth, Tammy Paulus, Kim Byom, Kim Gorka, Sarah Livermore and Renee Brenengen.

Directors absent: Ann Seago, Chris Petersen, Troy White, Mike Happel and Diane McMahon.

Members Present: Chuck Gauger (Trempealeau County Times), Butch Halama (WHTL Radio) Becky Johnson (Champions Riverside Resort) and Sharon Spahr (The Craft Barn).

Meeting was called to order at 7:37 am by President Jim Riley.

**Secretary’s Report**: Renee B. made a motion to accept the March minutes. Tammy P. seconded the motion. It carried.

**Treasurer’s Report**: Report was distributed. Kim G. made a motion to accept the report and Sarah L. seconded it. Motion carried.

**Committee Reports:**

**Agri-Business:** No report.

**Economic Revitalization & Development:** Jim R. encouraged the continuation of our round table discussion to begin building a fabric of communication to promote business relationships within the community. Each business spent a couple of minutes detailing how they are currently working together as partners to make our community more compelling and vibrant.

**Historic Preservation, Beautification & Design: 1) Old Main:** Jim R. reported on the status of the ongoing series of Friday night programs at Old Main called ***Gale Star Music*** ***Night.*** The final show in this series will be June 8th. There will be a summer break and plans are to start again in the fall.

 **2) A.A. Arnold House:** Tammy P. reported they will be participating in the City Wide Sale. She also shared that Master Gardener Susan Hummel will be lending her expertise to the gardens at Eastside.

**Organization & Membership:** Renee B. reported we have received a total of 41 memberships. Our total to date is (35 businesses and 6 individuals). Second notices will go out this month.

**Promotion & Tourism:** 1)We are still trying to figure out the best way to create a Directory to promote Chamber members. The cost of printing plus the cost of postage to disseminate to the entire G-E-T area is staggering. Other suggestions include asking Our Town to include a flyer with their customers’ purchases (3500 transactions per week), hang a Chamber brochure rack at Our Town, airing $5 radio ads on WHTL…whatever we decide, our Walking Brochure also needs to be updated.

**2)** The spring **City Wide Sale** will be on Saturday May 11th. The committee authorized the running of 6 print ads (3 in Trempealeau County Times and 3 in AdVentures Advertising). A separate email address has been created citywide@galesvillewi.com. The Chamber will provide a free listing on our website for anyone who provides their name, address, days and times of the sale, plus a brief description of the items for sale to the above email address. The deadline to receive this info is Thursday May 9th.

3) An email forwarder has been successfully created referring bike tour inquiries to OffnFunning.org

**Website:** Last month we had 3428 hits to the site.

**Other Business**:

1. A written request was received from the G-E-T Post Prom 2013 Committee. Tammy P. offered a motion to donate $200, the same amount as last year. Kim G. seconded the motion and it carried.

The next meeting will be on Wednesday, June 5, 2013 at 7:30am at the Library Community Room.

Tammy P. made a motion to adjourn the meeting. Renee B. seconded the motion and the motion carried. The meeting was adjourned at 8:32a.m.

Submitted by

Sarah Livermore, Secretary