

Galesville Area Chamber of Commerce  
Future Minded Historically Proud

Board of Directors Meeting  
September 14, 2016

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Directors present: Sarah Livermore, Tammy Paulus, Sharon Spahr, Sue Hummel, Jim Riley, Melanie Pederson, Larry Hoppe, Aaron Engel, Kim Gorka, and Renee Brenengen.

Directors absent: Mark Hansen, Lindsay Spitzer, Richard Tolzman, Chris Petersen, Lori Severson, and Tristen Graves.

Members Present: Amy Brenengen (Off N' Funning), Paula Gold (Off N' Funning), and John Graf (Graf Media).

A quorum was declared and the meeting was called to order at 7:33 am by President Sarah Livermore.

**Secretary's Report:**

Renee B. made a motion to approve the August meeting minutes. The motion carried.

**Treasurer's Report:**

The August treasurer's report was distributed via email prior to the meeting by Lindsay S. Kim G. made a motion to approve the treasurer's report. The motion carried.

The following bills were presented:

\$60.00 to Market America Webcenters for website

\$36.49 to US Cellular for telephone

\$111.85 to News Publishing (\$49.50 Citywide ads/\$61.85 Farmers Market ads)

\$99.95 Graf Media (five year domain registration for .com)

\$80.00 Sharon Spahr (July & August phone answering service)

\$37.32 WL Trust (display items for chamber booth and paper & ink for Citywide flyers)

Tammy P. made a motion to approve these invoices for payment. The motion carried.

**Committee Reports:**

**Organization & Membership:**

Melanie verbally noted that the Chamber could use an updated email address for Hardies Creek Church as the previous email address for Sue Byom no longer works. The annual meeting is October 25, 2016.

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**Promotion & Tourism:**

Renee B. provided a report for the Promotion & Tourism committee which was distributed to all Chamber members via email prior to the meeting. Sarah has been working with Renaissance Bakery to have coffee cake made for Apple Affair. Renaissance Bakery quoted \$100 per sheet plus a \$10 cutting fee. Myers Bakery previously made the coffee cake, and they are no longer in business. Apple Affair advertisement included coffee cake with breakfast. The fry pan used for Apple Affair will be available for use this year; however, it may need to be replaced before next year.

Sarah L. verbally reported 15,574 website hits during the month of August 2016 and provided a more detailed report which was distributed to all Chamber members via email prior to the meeting. John Graf expressed the need for a real person named as the responsible party when the domain name is transferred out of John's name. Kim G made a motion to use Sarah Livermore's name on the domain name and moving forward the Chamber would correlate with whoever is in charge of the website. The motion carried.

**Economic Revitalization & Development:**

Sharon S. provided a report for the Economic Revitalization and Development committee which was distributed to all Chamber members via email prior to the meeting. Conversation included the possibility of having "pop up" seasonal shops in town for Small Business Saturday on November 26 which is being coordinated by the Promotion & Tourism committee. Old Main and Arnold house plan to join.

**Agri-Business:**

The next Agri-Business committee meeting is October 5, 2016.

**Historic Preservation, Beautification & Design:**

Sue H. spoke of the pasta diner at Arnold House on September 30 with an adult cost of \$8 and children \$3. Sue H. noted that the Arnold House is planning to have tours and treats on November 26 in coordination of Small Business Saturday. Jim R. noted the Main Event is on Saturday, September 17, 2016 from 1 to 6 p.m.

Tammy P. made a motion to approve all committee reports. The motion carried.

**Old Business:**

- a. Bike Racks – Melanie P noted that three businesses have purchased bicycle racks/securing stations to be donated to the City of Galesville. The City of Galesville

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approved for an initial donation of four bicycle racks for trial purposes. Larry H made a motion for the Chamber to purchase a bike rack and donate it to the City of Galesville. The motion carried.

**New Business:**

None noted

**Correspondence:**

None noted

Tammy P. made a motion at 8:27 a.m. to adjourn the meeting. The motion carried.

The next Chamber meeting will be held on Wednesday, October 12, 2016 at 7:30 am in the Library Community Room.

Submitted by  
Melanie Pederson