

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
August 14, 2019 (approved 9.11.19)

Directors present: Christine Otzelberger, Aaron Engel, Sarah Livermore, Melanie Pederson, Tammy Paulus, Lori Meinking, Jackie Stedman, Jacob Haupt, Sue Kundy, Jean Wallner and Brenda Sannes.

Directors absent: Rhea Hogden, Lori Severson, Garet Koxlien, Sharon Spahr, and Danielle Todd.

Chamber members present: Perian Heffner (Coverra Insurance), Heather Heineman (Randy's Neighborhood Market), Jen Sorenson (Gundersen Clinic), and Jonathan Rastall (Gundersen Clinic).

A quorum was declared and the meeting was called to order at 7:35am by President Chris Otzelberger.

Secretary's Report:

Lori M. made a motion to accept the July minutes as printed which was seconded by Aaron E. The motion carried on a unanimous voice vote.

Treasurer's Report:

The reports for July were distributed via email prior to the meeting by Lori Meinking. A motion to accept the treasurer's report was made by Melanie P. and seconded by Tammy P. The motion carried on a unanimous voice vote.

The following bills were presented:

- \$37.95 US Cellular for telephone
- \$79.00 to Market America for website
- \$19.50 to News Publishing for Farmers Market ads
- \$80 to Sharon Spahr for answering the Chamber phone- May-June
- \$102.37 to WL Trust for binders, stamps, and domain registration
- \$200 to Arnold House for Founders Day Civil War re-enactment
- \$322 to Old Main for Founders Day Trolley Tour
- \$104.45 to Sarah Livermore for the Chamber canopy tent
- \$105.00 to Jimmy Simpson for Founders Day Music entertainment
- \$195 to Galesville Fire Dept. for Founders Day donation

Tammy P. made a motion to approve these invoices for payment. The motion was seconded by Sarah L. and was passed with a unanimous voice vote.

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Committee Reports:

Organization & Membership:

No written report.

Promotion & Tourism:

No written report. Sarah L. reported the Chamber website had 6,934 hits in July. Perian H. gave a recap of the July Apple Affair meeting. There are currently over 70 vendors and we are close to meeting our \$2000 sponsorship goal. Sarah L. made a motion to purchase envelopes for the sponsorship letters. This was seconded by Jean W. The motion carried on a unanimous voice vote.

Agri-Business:

No written report. Melanie P. reported they are working on materials for the permanent ordinance sign for the Farmers Market. Melanie P. made a motion to pay Sarah L. \$104.45 for the purchase of a new 10x10 canopy that was destroyed in the storm that blew through the Farmers Market on July 20. Seconded by Aaron E. and carried on a unanimous voice vote.

Economic Revitalization & Development:

No written report. Business After Five will be hosted by Jackie Olson on August 28th at The Schenck House.

Historic Preservation, Beautification & Design:

No written report. Chris O. gave a verbal report regarding Founders Day Meeting. Chris O. motioned to donate \$195 to the Fire Department in appreciation for their help by including our event flyer along with their own mailing. This was seconded by Melanie P. The motion was carried on a unanimous voice vote. Chris O. also motioned to give \$105 to Jimmy Simpson and his band who donated their musical talents at Founders Day. This in line with what we paid the other musicians that day. The motion was seconded by Melanie P. The vote carried on a unanimous voice vote.

A motion was made by Melanie P. and seconded by Tammy P. to accept all Committee reports. The motion carried on a unanimous voice vote.

Old Business:

Perian H. was happy to report the Garden of Eden sign on the Waldenberger property in Holmen has been repaired and thanked Chris O. for her efforts to contact the company who was responsible for damaging our sign and convincing them to fix it. It is officially up, but visibility is obstructed by

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dead trees and shrubs in front of the sign. Melanie P. offered to contact La Crosse County to see how we might be able to get the area cleaned up.

New Business:

Melanie P. made a motion to nominate Lori S. and Sharon S. to serve on the nominating committee to search out candidates willing to serve on the Board of Directors beginning in 2020. This was seconded by Tammy P. The vote carried on a unanimous voice vote. The current President, Chris O. is the chair of this committee. The candidates will be place on the ballot for our October annual meeting.

Lori M. made a motion to open a new savings account to hold the funds raised for the Swinging Bridge Project at Bluff View Bank with Chris O. (President), Melanie P. (Vice President), and Lori M. (Treasurer) as signers. Seconded by Tammy P. and was carried on a unanimous voice vote.

Correspondence:

None

Adjournment

A motion was made by Melanie P. and seconded by Tammy P. to adjourn. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:47am. Our next meeting will be held on September 11th, 2019 at 7:30 am in the Library Community Room.

Submitted by,
Jackie Stedman, Secretary