

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
July 13, 2016

Directors present: Sarah Livermore, Larry Hoppe, Lindsay Spitzer, Melanie Pederson, Tammy Paulus, Sharon Spahr, Richard Tolzman, Sue Hummel, Chris Petersen and Jim Riley.

Directors absent: Aaron Engel, Lori Severson, Renee Brenengen, Mark Hansen, Tristen Graves and Kim Gorka.

Members Present: John Graf and Ashley Kellar.

A quorum was declared and the meeting was called to order at 7:37 am by President Sarah Livermore.

Secretary's Report:

Larry H made a motion to accept the June meeting minutes. The motion carried.

Treasurer's Report:

The June treasurer's report was distributed via email prior to the meeting by Lindsay S. Lindsay noted that the payment from Peanuts Toy Barn was transferred from the checking into the GIDC savings account. Larry H made a motion to approve the treasurer's report. The motion carried.

The Chamber currently has GIDC savings account, a money market savings account and a checking account. Lindsay S made a motion to move \$10,000 from the checking into the money market account. The motion carried.

The following bills were presented:

\$60.00 to Market America W for website

\$36.49 to US Cellular for telephone

\$80.00 to Sharon Spahr for answering the phone for 2 months

\$61.85 to News Publishing for Farmers' Market ads in June

\$500.00 to City of Galesville for hanging flower baskets

\$830.00 Acuity for liability insurance

\$500.00 to Galesville Lions for 4th of July fireworks

Sarah L. made a motion to approve these invoices for payment. The motion carried.

Committee Reports:

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
July 13, 2016

Organization & Membership:

During the Chamber meeting, Ashley Kellar, the owner of Fluff n' Ruff introduced herself and noted she offers dog grooming and training. Leah Helmers was also noted as a new individual member. Sarah L requested more new business packets with intentions that someone would contact AmeriGraphix; Molly French, the attorney; and The Barn Wood Co.

Promotion & Tourism:

Renee B. provided a report for the Promotion & Tourism committee which was distributed to all Chamber members via email prior to the meeting. Discussion noted that a copy of the craft fair vendor letter will be given to Sarah L to post on the Chamber's website soon. The Chamber has received \$410 for Apple Affair from the Ristow Family.

Sarah L. verbally reported 7.627 website hits during the month of June 2016. Footage was received on "Famous Apple Pie", changing video to exclude the Food Network so it can be posted in the Apple Affair section of the Chamber's website.

Economic Revitalization & Development:

Sharon S provided a report of two June meetings via email and verbally reported today that a public announcement will be made next week in local newspapers indicating that a 38-room hotel will be coming to Galesville somewhere near Reedy Construction and Sonic Motel with ground breaking hopefully in September 2016. Galesville is also expecting a family-friendly restaurant that services three meals a day. Sue H expressed concern for competition with Wason's. It was noted that Wason's does not serve three meals a day. "Family Restaurant" has been invited to Galesville. Larry H gave examples of how they give back to the community, and how they welcome all age groups. The hotel and restaurant would have separate buildings. Please send any specific requests or questions to Sharon S so that she may look into them further. She has no news on the 2.5% Room Tax.

Agri-Business:

Richard T. provided a report for the Agri-Business committee which was distributed to all Chamber members via email prior to the meeting. Richard reminded everyone that the upcoming Humane Society brat feed at Critzman's Auto Body would be a great promotional opportunity for the Chamber. Richard noted that a sign to attach to the Chamber's canopy maybe good advertisement. It has been noted that the Galesville Farmers' Market is not a place for political, religious, or lascivious promotions.

Historic Preservation, Beautification & Design:

Sue H verbally reported that the Arnold House recently hosted a successful logging day presentation. Jim R provided some feedback on the recent Founder's Day. At least 40

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
July 13, 2016

people participated. Three children played piano. Jim would like to get more students involved. The trolley ride was replaced by an air-conditioned bus ride. Sarah L asked if the third Saturday of June is going to continue to be the date for Founder's Day, and Chris Petersen indicated this decision has not been finalized. Chris P reported that he connected with Mary Martin of Trempealeau County regarding signage improvement. Some of the locations that we consider of interest or historical do not meet requirements for brown signage. The Department of Transportation is helping find out what signage would be appropriate and could possibly be free.

Larry H made a motion to approve all committee reports. The motion carried.

Old Business:

a. Trempealeau County Agricultural Society

Booth at Trempealeau County Fair – Tristen G, Sarah L and Melanie P are collecting marketing materials and business cards from Chamber business members. Chris P recommended giving out a flyer promoting the Chamber. If other non-chamber business cards appear on the Chamber's table during the fair, it was recommended to use this as an opportunity to invite those businesses to join the Chamber. The Chamber will be receiving two free passes for entrance as a fair sponsor.

b. Bicycle Racks

Melanie P verbally reported that a meeting with the Parks & Sanitation Committee for the City of Galesville has been tentatively set for July 26 or July 27. Sarah L wondered if the signs within the bike racks could be double sided and replaceable. Discussion was noted in the Promotions & Tourism minutes regarding concern if a business should cease to exist that donated the bicycle rack. Lindsay S stated that she prefers the signs say "donated by" and left alone.

New Business:

- a. Doc Sacia representing the Galesville Lions made a request for monetary support for the 4th of July fireworks and offered thanks for past support. He inquired as to the best time to request support from the Chamber of Commerce. Verbal indication of May was noted by several people. Lindsay made a motion to donate \$500 to the Galesville Lions Club to support the Galesville Fourth of July fireworks for 2016. Motion carried.
- b. Proposal to improve native plants on raised mound by Van Slyke statue: Chris P received correspondence from Elmer Petersen about the plants around the Van Slyke statue. A consultant is willing to spend 4 hours teaching a team of Galesville community

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
July 13, 2016

members how to design, plant and perform annual upkeep of native plants around the statue for one-time \$200 consulting fee. Chris P would like to beautify this entryway by asking a few Chamber members if they could volunteer for this task. Sue H, Tammy P and Melanie P recommended promoting local flower growth instead of weed-looking plants. Chris P noted the Van Slyke still needs upkeep also.

- c. Review Insurance Policy: Concern was expressed for the current cost of insurance along with what assets are covered. Lindsay S will print the list of assets and fixed assets. A physical inventory should be completed by July 1, 2017. Sarah L, Sharon S, Chris P and John G volunteered to help physically confirm inventory.

Correspondence:

Communities Off n' Funning sent a thank you note to the Chamber for their support.

The meeting was adjourned 8:54 a.m. Motion made by Sharon S. Motion carried.

Our next meeting will be held on Wednesday, August 10 at 7:30 am at the Library Community Room.

Submitted by
Melanie Pederson, Secretary