

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
June 9, 2021 (approved 7.14.21)

Directors present: Tammy Paulus, Michele Butler, Diane Thatcher, Rhea Hogden, Christine Otzelberger, Sharon Spahr

Directors on Zoom: Brenda Sannes, Jean Wallner, Jon Rastall

Directors absent: Jackie Stedman, Sue Kundy, Josh Chapman

Chamber members present: Sarah Livermore, Perian Heffner

Members on Zoom:

Guest:

A quorum was declared and the meeting was called to order at 7:34 am.

Secretary's Report:

Michele Butler made a motion to accept the May minutes with correction. Was seconded by Sharon Spahr. The motion carried on a unanimous voice vote.

Treasurer's Report:

The report for May was distributed via email prior to the meeting by Chris Otzelberger. Tammy Paulus made a motion to accept the Treasurer's Report which was seconded by Michele Butler. The motion carried on a unanimous voice vote.

The following bills were presented:

- 39.63 - US Cellular
- \$80.00 - Sharon Spahr for March and April phone answering service
- \$500.00 - G-E-T School District for Hobart slicer
- \$79.00 - Market America Webcenters Co.
- \$66.27 – W.L. Trust for office supplies
 - \$55.00 for stamps for follow up membership mailing
 - \$11.27 for Farmers Market office supplies

Founders Day Bills to be paid on or before the event:

\$250.00 Dave Kiral

\$500.00 Gate City Band

\$1,500.00 1st Brigade Band

\$65.75 Chris Otzelberger for 2nd printing of 3,000 flyers at Miller Quik Print

\$42.50 Dascher Design for Full Color Posters

\$100.00 G-E-T School District for school bus & driver for 1st Brigade Band

Michele Butler made a motion to approve these invoices for payment. The motion was seconded by Tammy Paulus and was passed with a unanimous voice vote.

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Committee Reports:

Organization & Membership: Follow up mailing completed 76 sent out. Committee is hoping to meet to update the member directory on our website. Plan to meet with new businesses in person and looking forward to the return of BA5. \$5500 in membership dues collected so far.

Promotion & Tourism: Committee met Monday. Discussed results from survey mailed to Chamber membership. Will conduct the same survey with the general public during Farmers Market. The purchase of G-E-T School District apple slicer authorized in February has been completed. We need to move it out of school in the next couple of weeks. Rhea will attend the Flyway Trail information meeting June 9 at Elmaro Vineyard.

Hits to Website in May 9,753

Facebook reach for May10-June 6 was 2,776

Apple Affair has entertainment arranged, food trucks and many vendors. Committee has questions about what will be included in the rental of the Fairgrounds.

Dewaine Clayton Memorial Tractor Ride -120 tractors coming on July 29-31and will tour the area.

Agri-Business: Farmers Market is up and running. Contact us at farmersmarket@galesvillewi.com \$1,125 in registration fees collected so far. Still working on the T-shirts and yard signs. T-shirts will be for sale or order for \$14.

Economic Revitalization & Development: No report. Committee has not met. Looking to meet before next Chamber Board meeting.

Historic Preservation, Beautification & Design: Still working on the statue. Founders Day Committee met and put together a 2,200-piece mailing with the Fire Department. Downtown Galesville Business Alliance will be proving drinks on the square. Sock bowl at Gale's Lanes. Music on the square. May need help setting up chairs a little before 12. No tours at the Arnold House but things on the lawn including a quilting bee and civil war encampment. Old Main will be giving Valerie Feyen the Twesme Family Past and Future Horizons Award. There will also be a Strawberry Social. Fire Department will have events scheduled from 10am to midnight.

A motion was made to accept reports by Tammy Paulus. This was seconded by Chris Otselberger. The motion carried on a unanimous voice vote.

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Old Business: The Chamber will keep tabs on the highway work from Hunter's Bridge to Trempealeau County Line scheduled to begin the summer of 2023.

New Business: Domain name renewal \$15.99 for one year for galesvillechamber.org. Michele Butler made a motion to keep the domain name for one more year. Sharon Spahr seconded. The motion carried on a unanimous voice vote.

Correspondence and phone log: 8 Apple Affair booth registrations, a letter announcing the retirement of Bob Ristow of Ristow Insurance.

Upcoming Events

- Galesville City Council Meeting June 10 at 7 p.m.
- Farmers and Artisan Market every Saturday June-October 8am to Noon
- Founders Day June 19
- DGBA Walkabout June 24
- Galesville Lions 4th of July starts at 11am and continues through the 10pm fireworks
- Trempealeau County Fair July 15-18
- Business After 5 Wed., July 28th 4-6:30pm at Coverra Insurance Services, 16842 Davis St.
- Dewaine Clayton Memorial Tractor Ride July 29-31

Adjournment

A motion was made to adjourn by Tammy Paulus. This was seconded by Chris Otzelberger. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:37am. Our next meeting will be held on July 14, 2021 at 7:30 am in person at the Library Community Room and via Zoom.

Respectfully submitted by,
Diane Thatcher, Secretary