

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting Minutes
April 12, 2017 (approved 5.10.17)

Directors present: Sarah Livermore, Lori Meinking, Richard Tolzman, Melanie Pederson, Susan Hummel, Sharon Spahr, Tristen Graves, Chris Petersen, Tammy Paulus.

Directors absent: Jim Riley, Mark Hansen, Aaron Engel, Lori Severson, Lindsay Spitzer.

Members Present: Christine Otzelberger – Central Builders Supply, Jeni Sanchez – Arrow Shopper.

A quorum was declared and the meeting was called to order at 7:35 am by President Sarah Livermore.

Correspondence

No correspondence.

Secretary's Report:

A motion was made by Chris P. and seconded by Sue H. to approve the minutes from March 8th. The motion carried on a unanimous voice vote.

Treasurer's Report:

The March treasurer's report along with 2017 budget detail for Apple Affair, City Wide Garage Sale and Farmers Market was distributed via email prior to the meeting by Lori Meinking.

A motion was made by Melanie P. and seconded by Richard T. to accept the treasurer's report. The motion carried on a unanimous voice vote.

Approval of Invoices:

The following bills were presented:

\$60 to MA Web Centers, \$36.67 to US Cellular, \$7.90 to Sarah Livermore for membership binder and \$9.80 to Richard Tolzman for Farmers Market mailing to vendors.

A motion was made by Sue H. and seconded by Chris P. to approve the payment of invoices. The motion carried on a unanimous voice vote.

Committee Reports:

Economic Revitalization & Development:

A written report of the April 6th meeting was distributed via email. Melanie Pederson was unable to attend the economic indicators conference on March 23rd at UW-L.

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Organization & Membership:

Sarah L. indicated we have received 64 memberships for 2017 so far. Rather than mailing our second notices, the committee has been following up in person, by phone or email with the 29 businesses who have not paid their 2017 dues.

Promotion & Tourism:

No written report. Our next event is the City Wide Rummage Sale being held May 12th & 13th. The form for submitting info to receive a free listing on the chamber website was posted on April 5th. This is slightly ahead of schedule due to the number of inquiries already received on the chamber phone. Last year we posted 19 listings for the Spring 2016 sale on our website. Three print ads are scheduled to appear in the Trempealeau County Times/Arrow Shopper. John Graf has agreed to prepare a map showing the listings which can be printed from our website as of Thursday 5/11. Sarah L. will distribute printed maps/listings to area businesses on 5/10 & 11. A free listing is also available for up to 14 days on the rummagewisconsin.com website. Sarah will post this info there. – No chair currently, so no future meeting scheduled.

Website Report – Sarah L. gave a verbal report stating there were 6663 hits to the website in March. Among the “top ten” pages were City Wide Rummage Sale, Apple Affair, Farmers Market, Bike Tour and By-laws.

Agri-Business:

The committee met on April 4th. It was determined that Farmers Market needs to apply for a street permit from the City. This paperwork has been submitted and may require a fee. The chair has mailed out notices to the vendors about our beginning of 2017 market meeting to be held on Saturday, April 29th 10 a.m. The next committee meeting is scheduled for May 3rd.

Melanie P. made a motion to approve up to \$25 for payment of the street permit fee. This was seconded by Sharon S. and the motion carried.

Historic Preservation, Beautification & Design:

No written report, but chair Chris P. shared more details about Founders Day to be held June 17th: Gourmet Pancake Breakfast at A.A. Arnold House, art in the park, brat feed provided by the Masonic Lodge at Critzman's, Fun Run-Walk ending downtown and coordinated by G-E-T Support with funding from Gundersen, trolley rides from Old Main between 1:30 & 6:00 p.m., music at Old Main (Grumpy Old Men at 4:00 p.m. and Garden of Eatin' Family Band at 7:00 p.m.), tours at Old Main and Arnold House (Indian displays courtesy of Jim & Jan Brady). Other ideas include a scavenger hunt, flea market and cemetery walk.

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A motion was made by Lori M. and by Tristen G. to accept the Committee reports. The motion carried on a unanimous voice vote.

Old Business:

- a. City Council Liaison – The next meeting is tomorrow night.
- b. Chamber secretary status – Position still needs to be filled.
- c. Strategic development plan – the process will begin with surveys, interviews, and vision development. Hoping to announce findings at our annual meeting in October.

New Business:

- a. Sue Hummel tendered her resignation from the Board of Directors as she is moving out of state. Sarah L. appointed Christine Otzelberger to fulfill the remainder of Sue's term (2019). Christine accepted provided her work schedule could be adjusted so she could attend our monthly Wednesday meetings. Her appointment was approved unanimously on a voice vote. The Chamber Board still has two open positions. One from now till the end of the year, and one through 2019.
- b. Both Elizabeth Kapanke and Amy Gobay will be invited to come to our May meeting.

Announcements

Old Main – there are 32 performances coming to Old Main. Yoga classes are in session now and there will be another series of dance lesson classes in the future.

Arnold House – Spring Fling dinner on April 22nd. \$35 per person. They will also be doing a fundraiser at the Festival Brat Barn in Holmen in June.

Our next meeting will be held on Wednesday, May 10, 2017 at 7:30 a.m. at the Galesville Library Community Room.

Motion was made by Tammy P. and seconded by Chris P. to adjourn. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:35 a.m.

Submitted by
Tristen Graves, Interim Secretary