

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting Minutes
April 11, 2018 (approved 5.9.18)

Directors present: Richard Tolzman, Sharon Spahr, Sarah Livermore, Tristen Graves, Melanie Pederson, Lori Meinking, Chris Petersen, Aaron Engel, Lindsay Spitzer, Christine Otzelberger, Lori Severson, Danielle Todd, and Jim Riley.

Directors absent: Garet Koxlien and Rhea Hogden.

Members Present: John Graf (Graf Media), Heather Heineman (Randy's Neighborhood Market), Jacob Haupt (Western Dairyland Community Action Agency), Jerry Jennings (Galesville Pharmacy), Amy Brenengen and Paula Gold (Communities Off N' Funning).

A quorum was declared and the meeting was called to order at 7:35 a.m. by President Sarah Livermore.

Secretary's Report:

A motion was made by Lori M. and seconded by Aaron E. to approve the minutes from March 14th with one correction. The motion carried on a unanimous voice vote.

Treasurer's Report:

The March treasurer's report was distributed via email prior to the meeting by Lori Meinking. A motion was made by Lindsay S. and seconded by Sharon S. to accept the treasurer's report. The motion carried on a unanimous voice vote.

Approval of Invoices:

The following invoices were presented:

\$60 to MA Web Centers; \$37.18 to US Cellular for chamber cellphone service; \$16.53 to Richard T. (Farmer's Market).

A motion was made by Melanie P. and seconded by Aaron E. to approve the payment of invoices. The motion carried on a unanimous voice vote.

Committee Reports:

Organization & Membership:

The 2018 membership drive is in process. 132 invitations have gone out. to non-profit organizations, 101, to area businesses, and 11 to individuals. We have received 67 memberships so far. A Meet, Greet, and Grow will be hosted sometime in April or May.

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Promotion & Tourism:

No written report. Danielle T. and Lori S. gave a verbal report of the March 29th meeting at Champions Riverside Resort. Apple Affair buttons will be part of our 36th annual celebration. 200 “Ask Me About Apple Affair” buttons will be ordered and distributed to merchants to wear in advance of our event. 2000 buttons will be ordered to be sold to the public. The design on these buttons will be of an historic nature this year. In the future, the committee hopes the school district art department(s) will be involved with the design. Buttons will not be required for entrance to the event, but will have incentives for those who do purchase them. A bingo license has also been discussed. The cost is \$10 per each bingo event held plus a \$5 annual fee. Lori M. made a motion allowing the Chamber to purchase a bingo license. The motion was seconded by Sharon S. and the motion carried. Our City-Wide Rummage Sale is May 11th- May 12th. Ads will be placed in the *Arrow Shopper* and *Trempealeau County Times* April 26th, May 1st, and May 8th. There is a form available on the chamber website for people to submit their listings via email. Sarah L. will collect the information and John G. has agreed to prepare a map of all the listings we receive by May 7th. A printable pdf will be posted at Galesvillewi.com, RummageWisconsin.com and we will also provide printed listings with a map to area businesses. Upcoming Chamber events will also be included on the flyer. These items should be available by Thursday May 10th. Chris O. suggested the Arnold House could cook brats on the square on Saturday May 12th. Aaron E. added the Annual Wellness Fest will also be held May 12th at the G-E-T Middle School from 9am- 2pm.

Website Report: There were 6,754 hits to the website in March.

The next Promotion and Tourism meeting is scheduled for April 26th, 2018 at 6:30pm.

Agri-Business:

Richard T. reported the permit for Farmer’s Market was approved by Galesville City Council. There’s an ad on Craigslist advising how to become a vendor for 2018 and that we are interested in finding an organizer for the Farmer’s Market. The Farmer’s market begins June 2nd. The annual artisan/vendor meeting will be held April 28th, 2018 at 10am at the Galesville Library Community Room.

Economic Revitalization & Development:

No written report. Sharon S. reported there was no meeting. The next meeting will be held April 12th, 2018 at 7:45am.

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Historic Preservation, Beautification & Design:

An oral report was provided by Chris P. and Jim R. Soon the 6 directory signs around Galesville for Old Main will be installed. Founders' Day events were discussed. Chris O. indicated that the Arnold House will be hosting a Civil War reenactment with overnight camping, having Darrek Orwig do a presentation about the Trempealeau County soldiers who served during the Civil War and serving a Civil War stew rather than doing a breakfast on the square. Some other activities will be a minicoach historic bus tour entitled "Fires and Floods", a Galesville Walking Tour, barbershop quartet and Art on the Square. In the evening, there will be a Music Festival at Old Main featuring Garden of Eatin' Family Band and Double Take. Brats, dogs, popcorn, pop, maybe ice cream and craft beer will also be available at the Old Main venue. Chris P. also gave a shout out to Richard T. for the hard work he has put in creating a Galesville Wisconsin Stories Facebook page.

A motion was made by Lori M. and seconded by Chris P. to accept all Committee reports. The motion carried on a unanimous voice vote.

Old Business – None

New Business – President Sarah L. appointed Jacob Haupt to serve as director for a term expiring in 2019. This appointment was then approved by the entire board.

The Chamber has received a sponsorship request from Communities Off n' Funning. A motion was made by Sarah L. to contribute at the silver support level of \$250, which means the chamber will be recognized with a small logo on posters, e-blasts, website, Facebook, brochures and on the back of t-shirts at all the Communities Off N' Funning 2018 events. The motion was seconded by Jim R. and passed unanimously.

Jacob Haupt also announced the 15th annual Women's Business Conference on May 22nd, 2018 at the UWEC Davies Center. You can register online at www.WomensBusinessConference.com or call 715-836-7511, ext. 1171. For a short time, chamber members can get \$10 off the ticket price by using the code wbcchamber.

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Announcements:

April 11th, 6:30pm – Pool Task Force meeting at the High School in room 77.

April 12th, 7:00pm - Galesville City Council Meeting

April 14th, 7:30pm - Gale Star Concert at Old Main (Flute/ Piano)

April 21st, 12:30pm - Bee a Pollinator Luncheon at the A.A Arnold House

April 26th, 7:30pm - Gale Star Concert at Old Main (UW-L Music Students)

April 29th, 7:30pm - Gale Star Concert at Old Main (Red Hawks Night)

May 3rd through June 7th –Dance Lessons at Old Main

Our next monthly Chamber meeting will be on Wednesday, May 9th, 2018 at 7:30 a.m. at the Galesville Library Community Room.

A motion was made by Tristen G. and seconded by Richard T. to adjourn. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:55 a.m.

Submitted by,
Tristen Graves
Secretary