

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting Minutes
March 14, 2018 (approved 4.11.18)

Directors present: Richard Tolzman, Sharon Spahr, Sarah Livermore, Tristen Graves, Rhea Hogden, Melanie Pederson, Lori Meinking, Chris Petersen, Danielle Todd and Jim Riley.

Directors absent: Lori Severson, Garet Koxlien, Christine Otzelberger, Lindsay Spitzer, and Aaron Engel.

Members Present: John Graf (Graf Media), Heather Heineman (Randy's Neighborhood Market) and Jacob Haupt (Western Dairyland Community Action Agency).

A quorum was declared and the meeting was called to order at 7:30 a.m. by President Sarah Livermore.

Secretary's Report:

A motion was made by Lori M. and seconded by Rhea H. to approve the minutes from February 14th. The motion carried on a unanimous voice vote.

Treasurer's Report:

The January treasurer's report was distributed via email prior to the meeting by Lori Meinking. A motion was made by Melanie P. and seconded by Chris P. to accept the treasurer's report. The motion carried on a unanimous voice vote.

Approval of Invoices:

The following invoices were presented:

\$60 to MA Web Centers; \$37.18 to US Cellular for chamber cellphone service; \$80 to Sharon Spahr for answering service Jan/Feb; \$54 to USPS for post office box rental.

A motion was made by Rhea H. and seconded by Sarah L. to approve the payment of invoices. The motion carried on a unanimous voice vote.

Committee Reports:

Organization & Membership:

The 2018 membership drive is in process. 132 invitations have gone out. 20 to non-profit organizations, 101 to area businesses, and 11 to individuals. We have received 50 memberships so far. Plans are for A Meet, Greet, and Grow Galesville Event to be hosted sometime after April 17th.

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Promotion & Tourism:

Danielle Todd gave a verbal report of the 2/22 and 3/8 meeting. Sarah L. and Sharon S. were asked to attend the Trempealeau County Fair Board meeting in Whitehall on March 9th to request using the fairgrounds for additional Apple Affair events. In the hopes of increasing attendance and revenue, Apple Affair 2018 will be expanding to the fairgrounds, as well as keeping the event on the square. Some of the expansion events include a possible car show (Gilbert Brown may be attending the event) and getting the school district art department involved in designing buttons for this year's event. A Save the Date flyer was created and distributed at two Camping/RV shows held in March. One was in Milwaukee and the other was in Winona. The next promo meeting will be held 3/29 at Champions at 6:30pm.

Website Report: There were 5,746 hits to the website in February. The total number of hits for 2017 is 124,571.

Agri-Business:

Richard T. reports the Vendor/Artisan meeting will be held 4/28/18 at 10am at the Galesville Library Community Room. He showed us his prototype of a map of the square which will advertise the location of each vendor.

Economic Revitalization & Development:

No written report and no meeting was held. The Buy, Sell, Trade group is now on Facebook. A chamber member can search for the group, but must request to join. The group is called Galesville Area Chamber Business Supplies Share Group. .

Historic Preservation, Beautification & Design:

No report. The Board discussed what people might want to see in the local events and activities we sponsor.

A motion was made by Lori M. and seconded by Chris P. to accept all Committee reports. The motion carried on a unanimous voice vote.

Old Business – Two Board vacancies remain for terms expiring December 2019.

New Business – We have received info from the Trempealeau County Agricultural Society to again be a supporter of the Trempealeau County Fair. Sarah L. made a motion to donate \$250 as a Bronze Sponsor for which the Chamber gets a free booth in the Merchants Building and advertisement at the Trempealeau County Fair. This motion was seconded by Richard T. The motion passed.

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Business Development Specialist Jacob Haupt gave an overview of services offered by Western Dairyland. He highlighted their Rural Business Loan Fund and the upcoming Women's Business Conference on May 22, 2018 at UW-Eau Claire. Western Dairyland not only assists business owners in writing a business plan, they can also help with business gap funding.

Announcements:

April 3rd – Spring Elections

April 11th – Swimming Pool Task Force Meeting at 6:30pm

April 12th – Galesville City Council Meeting at 7pm

Our next monthly Chamber meeting will be on Wednesday April 11th, 2018 at 7:30 a.m. at the Galesville Library Community Room.

A motion was made by Lori M. and seconded by Chris P. to adjourn. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:41 a.m.

Submitted by,
Tristen Graves
Secretary