

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
December 8, 2021 (approved 1.12.2022)

Directors present: Michele Butler, Diane Thatcher, Rhea Hogden, Christine Otzelberger, Sharon Spahr, Tammy Paulus

Directors on Zoom: Jean Wallner, Jon Rastall

Directors absent: Jackie Stedman, Sue Kundy, Josh Chapman, Brenda Sannes

Chamber members present: Perian Heffner, Sarah Livermore

Members on Zoom: Christine Wilson

A quorum was declared and the meeting was called to order at 7:36am

Secretary's Report:

Michele Butler made a motion to accept the November minutes with corrections. Was seconded by Sharon Spahr. The motion carried on a unanimous voice vote.

Treasurer's Report:

The report for November was distributed via email prior to the meeting by Chris Otzelberger. Tammy Paulus made a motion to accept the Treasurer's Report which was seconded by Michele Butler. The motion carried on a unanimous voice vote.

The following bills were presented:

\$79.00 website expense
\$39.21 US cellular
\$600.00 Trim Warehouse for chamber storage
\$97.50 News Publishing ad for Small Business Saturday

Tammy Paulus made a motion to approve invoices for payment. The motion was seconded by Diane Thatcher.

2022 budget is not ready to be presented today. Rhea requested an extension until January. Tammy Paulus made a motion and Michele Butler seconded. The motion carried on a unanimous voice vote.

Committee Reports:

Organization & Membership: No written report. Membership dues will remain the same: \$100 business, \$75 nonprofit, \$25 individual. The first mailing will go out in January.

Promotion & Tourism: Report sent by email. Met on November 15th. Next meeting is January 10 at 7:45am at the District Office. Chamber Website hits for November were 5,503.

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Santa on the Square is ready. Posters are now available. Create Happy and Studio 6 have books to pass out to the children.

After expenses the Apple Affair final number is \$ 7,013.92.

Still working on the logo

Agri-Business: No updates. It would be nice if we could send out Christmas wishes to our vendors.

Economic Revitalization & Development: Did not meet this past month. FernGrove Houseplants and Jungle Juice are now in business where Revved Nutrition used to be. The Main Fox had its grand opening on Saturday, November 20th. Garden of Eden is now open for indoor seating.

Historic Preservation, Beautification & Design: No report or updates.

Sign on the way into Galesville from the north might need to be moved to make it look better. Utility pedestals have cropped up over the years blocking the view of the sign.

The Galesville Lions are doing a contest to select Best Christmas Display for both businesses and residential in Galesville. Judging will be on Sunday, December 19th. The downtown looks great.

A motion was made to accept reports by Tammy Paulus This was seconded by Michele Butler. The motion carried on a unanimous voice vote.

Old Business: None

New Business:

- 1) Arnold House needs a new roof. There are some leaks and it can't not put it off any longer. The cost is \$60,000 and still have \$17,000 to go. There are still some grants they are waiting to hear about. They are doing a drive-thru dinner for the roof on December 10th. They are requesting help from the Chamber.

The board is in support of helping out the Arnold House with something like was done for Old Main in 2009. After looking at next year's budget we can determine how we could help. Michele Butler moved that we bring this back as old business after the reviewing our budget to see how we could support the Arnold House. Diane Thatcher seconded the motion. The motion carried on a unanimous voice vote.

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- 2) Current website is in need of a facelift. This item has been referred to the Promo & Tourism Committee to research available options.

Update on kiosk in the Horseshoe Park: The Galesville City council has decided the city crew will fix it up this winter. There are pictures and tiles from 30 years ago of businesses that were downtown. Maybe a map to show where the businesses are located. Looking for someone or a group to decide what should be included. Dilapidated businesses tiles may need to be replaced. Looking for people to help with this project. Contact Jean Wallner or Linda Skwierawski of the Parks and Sanitation Committee of the Galesville City Council

Parks, Tourism & Economic Development Meeting for the County was yesterday. Area chambers and business groups were invited to attend and share what they have been working on and what they would like to see the county focus on. Only two chambers were present. Rhea Hogden represented us. Barb Oehninger Shepherd was the representative for Arcadia Chamber. Barb indicated they are still interested in doing some events together with Galesville, but Covid-19 has made this more difficult to accomplish. The county committee also expressed a willingness to help with getting the word out about what each chamber in our county is doing. An attendee from WI Tourism suggested the State Fair as a place to promote our events.

November Correspondence and phone log:

Apple Affair Vendor payments and Zurko's promotions magazine

Upcoming Events

- Galesville City Council Meeting Thursday, December 9, 7:30pm
- The Chemical History of a Candle, Old Main, Thursday, December 9, 7:30pm
- Arnold House Drive Thru Dinner, December 10 4pm to 7pm
- Christmas at Old Main, Saturday, December 11, 7:30 pm
- Santa on the Square Saturday, December 18th 9am-11am
- Wreaths Across America Ceremony, Cance, Park Saturday December 18th, 11am

Adjournment

A motion was made to adjourn by Tammy Paulus. This was seconded by Chris Otzelberger. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:47am. Our next meeting will be held on January 12, 2022 at 7:30am in person at the Library Community Room and via Zoom.

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Respectfully submitted by,
Diane Thatcher, Secretary