

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting Minutes
December 13, 2017

Directors present: Lindsay Spitzer, Richard Tolzman, Sharon Spahr, Lori Meinking, Sarah Livermore, Aaron Engel, Christine Otzelberger, Melanie Pederson, Chris Petersen, Lori Severson, Danielle Todd and Tristen Graves.

Directors absent: Tammy Paulus and Jim Riley.

Members Present: John Graf, Graf Media; Rhea Hogden, Co-op Credit Union; Perian Heffner, Coverra Insurance.

A quorum was declared and the meeting was called to order at 7:34 am by President Sarah Livermore. Departing Directors Tammy Paulus and Jim Riley were recognized for serving on the Board for six years.

Secretary's Report:

A motion was made by Aaron E. and seconded by Chris P. to approve the minutes from November 8th. The motion carried on a unanimous voice vote.

Treasurer's Report:

The November treasurer's report was distributed via email prior to the meeting by Lori Meinking.

A motion was made by Lindsay S. and seconded by Aaron E. to accept the treasurer's report with one correction. The motion carried on a unanimous voice vote.

Approval of Invoices:

The following invoices were presented:

\$60 to MA Web Centers; \$36.88 to US Cellular; \$144 to News Publishing (\$36 for Winter Farmers Market advertising; \$108 for Small Business Saturday advertising).

A motion was made by Lori Severson and seconded by Aaron E. to approve the payment of invoices. The motion carried on a unanimous voice vote.

Committee Reports:

Organization & Membership:

No written report. The Executive Committee is still finalizing the 2018 budget. Chamber renewal notices are slated to go out in January.

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting Minutes
December 13, 2017

Promotion & Tourism:

No written report. Danielle Todd provided a verbal recap of the meeting held on 11/21. The committee is actively looking for more members. Items discussed include “earned” advertising, chamber bucks and using more social media to promote chamber events and businesses. The committee would like to initiate the posting of videos on our Facebook page. The next meeting will be held on January 2nd at 6:30 pm at Champions Riverside Resort.

Comments from around the table are that Small Business Saturday was good for everyone and should be an annual event sponsored by the Chamber.

Website: There were 5,270 hits to the website in November. The YTD total is 121,690.

Agri-Business:

There were 3 vendors/artisans who set up at The Building on the Corner on Small Business Saturday on November 25th.

Economic Revitalization & Development:

Sharon S. provided a written report from their 12/6 meeting. Updates on the grocery store, dental clinic and hotel project were discussed. The committee would like to initiate an exchange for used fixture and supplies for Chamber members and potential businesses coming to the area. The committee will bring ideas for “rules” to a future Board meeting. The thought is that Facebook would be the best platform for setting up this exchange. Another concept being explored is the creation of a young entrepreneurs group.

Historic Preservation, Beautification & Design: No formal meeting, but Chris P. is beginning to work on planning Founders Day which will be held on June 16, 2018. This event has been slated to always be held on the 3rd Saturday in June. The 6 historic signs designed by the committee and approved by the City Council will be installed when weather permits.

A motion was made by Lori M. and seconded by Aaron E. to accept the Committee reports. The motion carried on a unanimous voice vote.

Old Business – None.

New Business –

Aaron E. provided an update on the swimming pool owned by the school district. According to a community survey there is not much support to keep the 50-year old pool open beyond summer 2018. The next pool task force meeting is scheduled for January 10th.

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting Minutes
December 13, 2017

Mark Hansen has resigned as a Director which creates a vacancy for his term expiring December 2019.

Announcements

December 14th 7:00 p.m. – Galesville City Council Meeting

December 16th 6-9 p.m. – Holiday Happiness for 30 families at Champions Riverside Resort featuring Vocal Point, Santa and Mrs. Claus and elves.

March 17th 7:30 p.m. – Irish Holiday at Old Main

May 11th & 12th – Citywide Rummage Sale

May 12th – Trempealeau County Wellness Event at G-E-T Middle School (vendors wanted)

Our next monthly meeting will be on Wednesday, January 10, 2018 at 7:30 a.m. at the Galesville Library Community Room.

A motion was made by Lori M. and seconded by Aaron E. to adjourn. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:36 a.m.

Submitted by

Tristen Graves, Interim Secretary