

Galesville Area Chamber of Commerce  
Future Minded Historically Proud

Board of Directors Meeting  
October 9, 2019 (approved 11.12.19)

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Directors present: Christine Otzelberger, Aaron Engel, Melanie Pederson, Lori Meinking, Jackie Stedman, Jacob Haupt, Sharon Spahr, Sue Kundy, Rhea Hogden, and Brenda Sannes.

Directors absent: Lori Severson, Garet Koxlien, Tammy Paulus, Jean Wallner, and Danielle Todd.

Chamber members present: Perian Heffner (Coverra Insurance), Sarah Livermore (Immediate Past President).

A quorum was declared and the meeting was called to order at 7:35am by President Chris Otzelberger.

**Secretary's Report:**

Aaron E. made a motion to accept the September minutes as printed which was seconded by Melanie P. The motion carried on a unanimous voice vote.

**Treasurer's Report:**

The reports for September were distributed via email prior to the meeting by Lori Meinking. A motion to accept the treasurer's report was made by Rhea H. and seconded by Sarah L. The motion carried on a unanimous voice vote.

The following bills were presented:

- \$37.95 US Cellular for the chamber telephone
- \$79.00 to Market America for website
- \$58.03 to Sunset Gardens for funeral arrangement for Marc Meinking
- \$42.08 to Kathy Bell for ink for Quilt show flyers for Apple Affair
- \$151.96 to Co-op Credit Union for storage of & additional tools to serve pie at Apple Affair
- \$750 to Rob Bell, speaker for annual meeting
- \$125.65 to WL Trust for supplies for Apple Affair
- \$228.44 to WL Trust for banners for Apple Affair
- \$40.90 to Chris Otzelberger for Apple Affair heaters from Farrell Equipment
- \$3,410.00 for startup cash for Apple Affair

Apple Affair Music

- \$225 to Dave Kiral
- \$300 to Rick and Aric Sampson
- \$300 to Doug Mahlum & Family
- \$200 to GET Music Dept for Vocal Point & Jazz Band
- \$150 to Tracy Sullivan Krueger
- \$700 to Honey & Rust

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Sarah L. made a motion to approve these invoices for payment. The motion was seconded by Rhea H. and was passed with a unanimous voice vote.

**Committee Reports:**

**Organization & Membership:**

No written report. Sue K. reported that we currently have received \$8056 in membership dues Dec.-Sept. The committee sent out 140 invites for the annual meeting to be held on October 23<sup>rd</sup> at Champions Riverside Resort. Committee Chairs should email their annual meeting reports as a word document to [annualmeeting@galesvillewi.com](mailto:annualmeeting@galesvillewi.com) by October 20<sup>th</sup>.

**Promotion & Tourism:**

No written report. Sarah L. reported the Chamber website had 14,808 hits in September. Perian H. gave a brief report of our 37<sup>th</sup> annual Apple Affair. The weather was definitely a challenge, but the community braved the all-day rain event. Our 10 foot Apple Pie was cut into 773 pieces and 56 were donated to Marinuka Manor. The After Glow meeting will be held at the Arnold House on November 4<sup>th</sup> at 6pm.

**Agri-Business:**

No written report. Melanie P. reported she had a few vendors who braved the weather and set up for the Apple Affair Farmers Market. Two of our annual vendors have expressed interest in extending our Saturday Farmers Market through the last Saturday in October. This request will be presented to the City Council for approval tomorrow night.

**Economic Revitalization & Development:**

No written report. Rhea H. gave a verbal report of the September BA5 at Sacia Orchards. There will be no BA5 in October due to the Annual Meeting. The final BA5 for 2019 will be hosted by Sunset Gardens on Wednesday December 4<sup>th</sup>.

**Historic Preservation, Beautification & Design:**

No written report. The Board wished to thank Kristjon Sannes for repairing and cleaning our Welcome to Historic Galesville sign located on Hilltop Lane in time for Apple Affair. It has also been suggested that we should schedule an annual cleaning of all 4 of our welcome signs. We as a Board, are also excited about the community project to weed and plant spring bulbs (provided by GACC) in the prairie garden surrounding the D.O. Van Slyke statue. Thank you to Alesa De Jager, Jackie Olson, LaVonne Thompson and Co-op Credit Union for their volunteer hours to help beautify Galesville. Butterfly houses, bird houses and bat houses were also suggested as possible additions/attractions.

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A motion was made by Melanie P. and seconded by Aaron E. to accept all Committee reports. The motion carried on a unanimous voice vote.

**Old Business:**

The Nominating Committee continues their work to find 5 candidates to serve on the Board of Directors for a 3-year term beginning January 2020. Jacob Haupt has declined to accept the nomination for a second term. Christine Otselberger has accepted the nomination to serve one more term January 2020-December 2022. Additional names will be presented and the ballot will be cast at our annual meeting.

**New Business:**

The guest speaker for the annual meeting will be Rob Bell “How to “WOW” Service Excellence”.

**Correspondence:**

We have received thank you letters from Galesville Dental for the Grand Opening plant and Perrot State Park for the monetary donation.

**Upcoming Events**

October 10<sup>th</sup> -City Council Meeting 7pm

October 11<sup>th</sup> and 12<sup>th</sup> -One Way Theater presents The Prince and the Pauper at Old Main

October 12<sup>th</sup> -Ecker’s Apple Farm Honeycrisp Hootenanny

October 23<sup>rd</sup> -Galesville Area Chamber of Commerce Annual Meeting at Champions Riverside Resort (replaces our BA5 in October)

November 23<sup>rd</sup> -Holiday Open Houses

November 30<sup>th</sup> -Small Business Saturday

December 4<sup>th</sup> -BA5 at Sunset Gardens

**Adjournment**

A motion was made by Lori M. to adjourn seconded by Aaron E. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:20am. Our next meeting will be held on November 13<sup>th</sup>, 2019 at 7:30 am in the Library Community Room.

Submitted by,  
Jackie Stedman, Secretary