

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
January 13, 2016

Directors present: Sue Hummel, Aaron Engel, Kim Gorka, Chris Petersen, Sarah Livermore, Larry Hoppe, Lindsay Spitzer, Melanie Pederson, Jim Riley, Tristen Graves, Tammy Paulus, Sharon Spahr, Richard Tolzman and Mark Hansen.

Directors absent: Renee Brenengen.

Members Present: John Graf (Graf Media).

Guest: Britta Rotering (Career and Technical Education Team, G-E-T High School).

A quorum was declared and the meeting was called to order at 7:31am by current President Jim Riley. Nominations were requested for Chamber President. Three names were presented: Chris P. who declined, Larry H. and Sarah L. Jim Riley called for a vote for President with a show of hands and Sarah L. was elected to serve as President for 2016. Newly-elected President Sarah L. requested nominations for the remaining officers: Jim R. nominated Larry H. to serve as Vice President, Sarah L. nominated Melanie P. to serve as Secretary, and Tammy P. nominated Lindsay Spitzer to continue as Treasurer. Nominations were closed and 2016 Executive Board was selected as follows: President – Sarah Livermore, Vice President – Larry Hoppe, Secretary – Melanie Pederson and Treasurer – Lindsay Spitzer. Jim Riley is now the immediate Past President.

Secretary's Report:

Larry H. made a motion to accept the December minutes with one correction and the motion carried.

Treasurer's Report:

The reports for December were distributed. Sue H. made a motion to accept them and the motion was passed. Lindsay S. also passed out the proposed 2016 budget framework compiled by the Executive Committee and noted that it is really more of a budget by event. She asked each committee to put together their own list of "What You Need as a Committee" to bring back to our February meeting.

The following bills were presented:

- \$35.91 to US Cellular for Chamber cell phone
- \$60.00 to Leo Waldenberger for annual land rent
- \$60.00 website expense to MA Webcenters
- \$600.00 to Trim Warehouse for annual storage space rental
- \$210.96 to John Graf to purchase 4 roasters for Apple Affair use

Jim R. made a motion to approve these invoices for payment. The motion was passed.

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Committee Reports:

Organization & Membership:

A written report was provided on membership renewals received as of 1-12-16 (29 businesses, 5 non-profit and 4 individual memberships). Second notices will be mailed at the end of the month. Deadline for inclusion in our 2016 published Business Member Directory is 2-29-16.

Promotion & Tourism:

1. Renee B. submitted a written report and also advised the next meeting will be later this month.

2. Sharon S. advised there will be an article about Galesville's Phonoco in the January 20, 2016 issue of *Antique Trader*. This publication has a circulation of 50,000 & over a million hits on their website.

3. Sarah L. reported there were 4867 hits to our Chamber website in December. Top 5 pages were Home, Member, Board Minutes, Apple Affair and Contact Us.

Agri-Business:

Per Richard T. has researched the *Atlas for the Farmers Market*. Being listed in this atlas now has an advertising fee of \$65. The committee does not recommend securing a paid listing. Other news of interest is there is fresh shrimp farmer located in Arcadia.

Economic Revitalization & Development:

Sharon S. passed out a written apology from the research firm for the delay in concluding the hotel market study but it should be available soon. Sharon also plans to attend a conference in Onalaska on January 27th sponsored by the 7 Rivers Alliance.

Historic Preservation, Beautification & Design:

According to Chris P., no meetings currently scheduled, but one of the issues to be discussed will be the cost to powder coat the D. O. Van Slyke statue.

Old Business:

1. Chamber ambassador/advocate to City Council. Tabled until February meeting.

New Business:

1. Kim Gorka asked for permission to represent the Galesville Chamber at a startup group called Wisconsin Promise with other area chambers. She attended their January meeting and is very excited about its collaborative & networking opportunities.
2. Britta Rotering, Career and Technical Coordination Director from the high school gave a presentation to explain WorkKeys Assessment and how we can help spread the word to increase connections with local business and industry through this skills co-op and apprenticeship program.

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3. Aaron Engel provided a written report on the population trends by municipality 2010-2015 and how they are impacting the G-E-T School District.

Correspondence:

The Chamber received a thank you from Allyn Kaste for honoring him with a Special Achievement Award at the annual meeting and also a Mahalo (thank you) from Paula Gold and Amy Brenengen for our support of the 2015 Frigid Hawaiian.

Upcoming Events:

Visit www.galesvillewi.com

The meeting was adjourned at 8:57 am.

Our next meeting will be held on Wednesday, February 10, 2016 at 7:30 am at the Library Community Room.

Submitted by

Sarah Livermore, Secretary