

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting Minutes
January 10, 2018 (approved 2.14.18)

Directors present: Richard Tolzman, Sharon Spahr, Sarah Livermore, Garet Koxlien, Christine Otzelberger, Tristen Graves, Rhea Hogden, Melanie Pederson, Lori Meinking and Danielle Todd.

Directors absent: Lindsay Spitzer, Aaron Engel, Chris Petersen, Lori Severson.

Members Present: John Graf, Graf Media.

A quorum was declared and the meeting was called to order at 7:31 a.m. by President Sarah Livermore.

Election of 2018 Officers:

Lori M. nominated Sarah Livermore to serve a 3rd term as Chamber president. Chris O. seconded the motion and it carried. Sarah L. was elected unanimously and continued to preside over the meeting. The following candidates were nominated: Melanie Pederson for Vice President, Tristen Graves for Secretary and Lori Meinking for Treasurer. The slate of candidates for the Executive Board was confirmed on a unanimous voice vote. Jim Riley continues as the immediate Past President.

Secretary's Report:

A motion was made by Lori M. and seconded by Tristen G. to approve the minutes from December 13th. The motion carried on a unanimous voice vote.

Treasurer's Report:

The December treasurer's report was distributed via email prior to the meeting by Lori Meinking. A motion was made by Melanie P. and seconded by Sharon S. to accept the treasurer's report. The motion carried on a unanimous voice vote.

Approval of Invoices:

The following invoices were presented:

\$60 to MA Web Centers; \$37.08 to US Cellular for chamber cellphone service; \$80 to Sharon Spahr for phone answering service (Nov/Dec); \$50 to Dept of Transportation for Garden of Eden sign in the Town of Holland, \$60 land rent to Leo Waldenberger for Garden of Eden sign; \$600 to Gary Trim for rent/lease of storage space; \$49 to USPS for postage to mail annual renewals.

A motion was made by Sarah L. and seconded by Melanie P. to approve the payment of invoices. The motion carried on a unanimous voice vote.

2018 Proposed Annual Budget:

The proposed budget approved by the Executive Committee at their 12/19/17 meeting was

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explained by Treasurer Lori Meinking. The biggest change is that now each Committee has its own budget categories which will make tracking and accountability much easier. A motion was made by Melanie P. to accept the budget as proposed. This was seconded by Sharon S. and the budget was approved. The board thanked our Treasurer for all her hard work.

Committee Reports:

Organization & Membership:

Sarah L. reported that membership fees will remain the same for 2018 (Business memberships are \$75 or \$100 with web link; Non-profit memberships are \$45 or \$70 with web link; Individual memberships are \$20). Membership forms are available for download on the chamber website. The annual renewal notices are scheduled to go out by the end of the month.

Promotion & Tourism:

No written report. Danielle T. gave a verbal report of the January 2nd meeting. In attendance at that meeting were Lori Severson, Danielle Todd, Sharon Spahr, Sarah Livermore and Mary Parish. There will not be a Showcase in 2018 as our efforts will be concentrated on the expansion of Apple Affair. The goal is to generate \$20,000 from Apple Affair 2018 to go towards promoting business and tourism in the area. The next meeting is scheduled for February 1st at 6:30 p.m. at Champions Riverside Resort.

Website Report: There were 4,933 hits to the website in December. The total number of hits for 2017 is 124,571.

Agri-Business:

Richard T. suggested rather than having only one person in charge each and every Saturday during our Farmers Market season, that perhaps a rotating schedule could be implemented. Possibly some of the vendors would be willing to take on that role.

Economic Revitalization & Development:

Sharon S. reported that their committee meeting was cancelled and has been rescheduled for January 11th. Gordy's Market will officially open as Randy's Neighborhood Market on January 11th.

Historic Preservation, Beautification & Design: No report.

A motion was made by Melanie P. and seconded by Lori M. to accept all Committee reports. The motion carried on a unanimous voice vote.

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Old Business – Still need 2 more board members to fill terms expiring December 2019. The Chamber's suggestion to save the wooden boards from The Swinging Bridge for a fundraising effort was not received in time.

New Business – Thank you correspondence was received from Off n' Funning and the Trempealeau County Agricultural Society, Inc. As a sponsor of Trempealeau County 4-H Youth Development, we have also received our copy of the 2017/2018 Plat Book from UW-Extension.

Melanie Pederson, member of the Swimming Pool Task Force, reported that this will be the last season for the Galesville City Pool. The pool will be permanently closed on September 4, 2018. The task force will continue to meet to discuss the future of a community pool in our area.

The donation request received from Galesville Lions Club is being tabled until our February meeting.

Announcements:

January 13th 9 a.m. -1 p.m. – Open House at new City Shop

February 2nd 6:30 p.m. – Promotion and Tourism Committee Meeting

February 8th 7:00 p.m. – Galesville City Council Meeting

February 11th 7:45 a.m. – Economic Revitalization and Development Committee Meeting

Our next monthly Chamber meeting will be on Wednesday, February 14, 2018 at 7:30 a.m. at the Galesville Library Community Room.

A motion was made by Lori M. and seconded by Melanie P. to adjourn. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:30 a.m.

Submitted by,
Tristen Graves
Secretary