

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
September 9, 2021 (approved 10.13.21)

Directors present: Michele Butler, Diane Thatcher, Jon Rastall, Rhea Hogden,
Christine Otzelberger, Sharon Spahr, Tammy Paulus

Directors on Zoom:

Directors absent: Jackie Stedman, Sue Kundy, Brenda Sannes, Josh Chapman

Chamber members present: Sarah Livermore, Perian Heffner

Members on Zoom: Jean Wallner

Guest: Butch Halama WHTL radio Station, Christine Wilson of Queen Bee Quilts

A quorum was declared and the meeting was called to order at 7:35am.

Secretary's Report:

Tammy Paulus made a motion to accept the August minutes with correction. Was seconded by Michele Butler. The motion carried on a unanimous voice vote.

Treasurer's Report:

The report for August was distributed via email prior to the meeting by Chris O. Tammy Paulus made a motion to accept the Treasurer's Report which was seconded by Michele Butler. The motion carried on a unanimous voice vote.

The following bills were presented:

\$39.48 - US Cellular for the chamber telephone
\$79.00 - Market America

Tammy Paulus made a motion to approve regular invoices for payment. The motion was seconded by Michele Butler.

Committee Reports:

Organization & Membership: No written report.

1 new member Kelly Gardner of Create Happy,
1 renewal Mega Holiday.

Annual meeting is usually in October and no plans have been made so far. Not sure if it should be in person or via Zoom. Per By-Laws, it needs to be in the last week of October.

Promotion & Tourism:

Facebook post reach for 8/4-9/2 were as follows:

Farmers Market - 912
Apple Affair - 2246
Chamber page - 414

Website Hits for August - 10,463

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Apple slicer was moved to Sacia's Retail store. Sign at Prairie Ridge Lane has been taken down by the city crew and is being stored at the City of Galesville.

Apple Affair vendor numbers are up again this year. So far 15 vendors have requested outdoor space and we are working on filling a 4th building with vendors. Over 100 vendors at this time. People are also renting camp sites this year. Working on ideas for the Kid Zone. Buildings are being cleaned. Quilt Show is getting ready. Self-guided bike routes will be finalized soon. Petting Zoo, Bingo and music are set. Banners will be up in about a week. WHTL Radio station will be doing a live remote from 10 to noon. Asking help from members pushing the event on Facebook.

Agri-Business: Farmer's Market has been going well. There are 12 to 20 vendors each week. Apple Affair weekend the Farmer's market will be at fairgrounds.

Economic Revitalization & Development: There is a September 16th meeting planned.

Historic Preservation, Beautification & Design:

Still following up on the statue. Jim Riley gave Chris Otzelberger information from 1999 when the statue was put up. It might not need to be sealed.

A motion was made to accept reports by Tammy Paulus. This was seconded by Chris Otzelberger. The motion carried on a unanimous voice vote.

Old Business: None

New Business:

Speaker: Toni Duch, Behavioral Health Therapist, from Gundersen Tri-County in Whitehall talked to us about mental health and the support team that is available. Adverse Childhood Experiences (ACE): the science of Risk, Resilience and Health. What is predictable can be prevented.

New computer for treasurer: Sarah has been doing some price checking. Could purchase a computer worth \$600 for \$449. Tammy Paulus made a motion to buy a computer for no more than \$550. Michele Butler seconded. The motion carried on a unanimous voice vote.

Correspondence and phone log:

1 membership, 27 Apple Affair vendors/sponsorships, US Cellular invoice and Tax-exempt form.

Upcoming Events

- Farmers & Artisans Market Saturdays, September 11, 18, 25, 8am- noon
- Galesville City Council Meeting Thursday, September 9, 7:30pm
- City-wide Rummage Sale Friday and Saturday, September 10 and 11, no map provided
- G-E-T Performing Arts Center Grand Opening, Friday, September 10, 5:30 pm

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- Main Event at Old Main Saturday, September 18, 2pm-7pm
 - Fall Cleanup at Recycling Center September 23 & 25
 - Apple Affair Saturday, October 2, 9am - 4pm
 - DGBA - Downtown Apple Affair Walkabout Saturday, October 2, 9am -3pm

Adjournment:

A motion was made to adjourn by Tammy Paulus. This was seconded by Michele Butler. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:38am. Our next meeting will be held on October 13, 2021 at 7:30am in person at the Library Community Room and via Zoom.

Respectfully submitted by,
Diane Thatcher, Secretary