

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
September 16, 2020 (approved 10.14.20)

Directors present in person: Lori Meinking, Sue Kundy, Rhea Hogden, Diane Thatcher, Brenda Sannes and Tammy Paulus.

Directors present via Zoom: Danielle Todd and Jon Rastall.

Directors absent: Jackie Stedman, Jean Wallner, Josh Chapman and Kelly Johnston.

Chamber members present: Sarah Livermore (Immediate Past President), Michele Butler (G-E-T School District).

A quorum was declared and the meeting was called to order at 7:43am by President Rhea H.

Secretary's Report:

Diane T. made a motion to accept the August minutes which was seconded by Tammy P. The motion carried on a unanimous voice vote.

Treasurer's Report:

The report for August was distributed via email prior to the meeting by Lori M. Tammy P. made a motion to accept the Treasurer's Report which was seconded by Diane T. The motion carried on a unanimous voice vote.

The following bills were presented:

- \$38.74 US Cellular for the chamber telephone
- \$79.00 to Market America for website
- \$19.50 to News Publishing for Farmers Market advertising
- \$50.00 to Kelly Gardner for Farmers Market advertising

Tammy P. made a motion to approve these invoices for payment. The motion was seconded by Diane T. and was passed with a unanimous voice vote.

Committee Reports:

Organization & Membership:

The committee submitted a written report regarding the annual meeting which will be held on October 28, 2020. Once the in-person location is secured, a Save the Date notice will be emailed to the entire membership. We will be offering both an in-person and virtual option this year with a guest speaker. Invites will also be mailed to each member along with a reminder that it is not too late to renew their chamber membership for 2020. Sue K. announced that our guest speaker will be Linda Pophal of Strategic Communications. Her topic is entitled Developing Brand Ambassadors.

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Promotion & Tourism:

Sarah L. reported the Chamber website had 6,140 website hits in July and 7,105 website hits in August. Rhea H. reported that the Chamber's Face Book reach for July was 553 and for August was 4,754. The Apple Affair Face Book page had a reach of 93 in July and 245 in August.

Brenda S. provided details about the events scheduled on the Square for Apple Affair. Sarah L. gave an overview about the events scheduled at the Fair for Apple Affair.

Agri-Business:

No written report. Sarah L. gave a verbal report. Although the market is fairly full, there are still open vendor slots available each week. The last Saturdays of July and August were impacted by the Thursday DGBA Walk-about events because our usual Farmers Market vendors did not have enough inventory to come to the Square 2 times in the same week. A street permit requesting extending the Farmer's Market until the end of October has been submitted to the Common Council of the City of Galesville for approval. Our Face Book page post reach for Galesville Farmer's & Artisan's Market was 1,900 in July and 2,147 in August.

Economic Revitalization & Development: No Written Report. Rhea H. reported there is no new information on the Hotel Project. The committee hopes to hold a meeting soon.

Historic Preservation, Beautification & Design:

No written report.

A motion was made by Lori M. and seconded by Sue K. to accept all Committee reports. The motion carried on a unanimous voice vote.

Old Business:

The results city-wide rummage sale were discussed. It was rescheduled from our usual May date until September due to COVID-19. 16 listings were posted on the chamber website along with a printable map and suggested health guidelines. A spring City-wide sale is planned for May 7 & 8, 2021.

The Board plans to continue hosting Zoom meetings and the need to purchase a conference microphone to better capture audio was discussed.

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New Business:

Rhea H. made a motion nominating Michele Butler to fill the unexpired term vacated by Director Aaron Engel. This term will end December 2021. Lori M. seconded the motion and it passed.

Lori M. made a motion to reimburse the \$50 seasonal vendor fee to Kelly Gardner in recognition of her much appreciated work in growing our Farmer's and Artisan's Market Face Book page. This was seconded by Diane T. and passed unanimously.

Correspondence:

None.

Upcoming Events

Saturdays 8am-12pm - Galesville Farmer's & Artisan's Market

October 2nd 3-7pm – Apple Affair Drive-Thru Pasta Dinner at The Arnold House

October 3rd 9am-4pm – Apple Affair (at the Fair and on the Square)

October 22nd 12noon-6pm – Galesville Community Blood Drive at Zion Lutheran Church

October 28th – Annual Meeting (location to be determined)

October 31st 4-7pm – Trunk or Treat at Zion Lutheran Church

Adjournment

A motion was made to adjourn by Lori M. This was seconded by Tammy P. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:35 am. Our next meeting will be held on October 14th at 7:30 am in person at the Library Community Room and via Zoom.

Respectfully submitted by,
Sarah Livermore, Immediate Past President