

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
August 11, 2021 (approved 9.8.21)

Directors present: Michele Butler, Diane Thatcher, Rhea Hogden, Christine Otzelberger, Sharon Spahr, Tammy Paulus

Directors on Zoom: Jean Wallner, Jon Rastall

Directors absent: Jackie Stedman, Sue Kundy, Josh Chapman, Brenda Sannes

Chamber members present: Perian Heffner

A quorum was declared and the meeting was called to order at 7:41am.

Secretary's Report: June minutes and necessary June bills were approved by email. There are no minutes for July because there was no quorum for the July meeting.

Treasurer's Report:

The report for June was distributed via email prior to the meeting by Chris O. Michele Butler made a motion to accept the Treasurer's Report for June which was seconded by Tammy Paulus. The motion carried on a unanimous voice vote.

The report for July was distributed via email prior to the meeting by Chris O. Tammy Paulus made a motion to accept the Treasurer's Report for July which was seconded by Michele Butler. The motion carried on a unanimous voice vote.

The following bills were presented:

- \$39.48 - US Cellular for the chamber telephone
- \$79.00 - Market America for website
- \$124.50 - W.L. Trust for Apple Affair Sponsor Mailing
- \$260.00 - Arnold House, lunch to 1st Brigade Band
- \$10 - Annual Report Filing

Tammy Paulus made a motion to approve regular invoices for payment. The motion was seconded by Michele Butler.

Committee Reports:

Organization & Membership: After completing 2 mailings, we have 57 business members, 11 nonprofit members and 2 individual members. Total dues collected is \$6,550. The committee will be making one-on-one contact with chamber members who have not yet renewed in 2021 and reaching out to possible new members.

Our first Business After 5 event was on July 28th hosted by Coverra Insurance. The next BA5 will be at Champions Riverside Resort on August 25.

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Promotion & Tourism:

Website hits for July 8,869; Post reach for Chamber Facebook page 275 (July 5-August 1);
Post reach for Farmers Market Facebook page 1,209.

Apple Affair committee met and is working on getting banners up. Working with the high school for kid's activities. Apple slicer is being moved from the school tomorrow (August 8th) to Sacia's retail store. Apple Affair Sponsor letters have gone out. Signage is being updated. Finalizing self-guided bike tour. Next meeting Apple Affair Committee meeting is Monday, August 23rd, at 6 pm in the Library community room.

Dewaine Clayton Memorial Tractor Ride - 130 tractors participated. Very rewarding event for for Galesville and area.

Welcome to Garden of Eden Sign on Prairie Ridge Lane has been removed by city crew. Will need repair. Future location to be determined.

Agri-Business: Farmer's market is doing well. T-shirts are available for purchase.

Economic Revitalization & Development: No meeting this month.

Historic Preservation, Beautification & Design:

Chris is still researching what may be needed to extend the life of the Van Slyke statue. She is talking to companies about how to seal the statue. Chris also plans to apply for a grant to help offset the cost.

Founder's Day was a success: Arnold House had a very nice turnout in the morning for 1st Brigade Band and 2nd Minnesota Battery, especially the cannon firing. Less sales for lunch than in 2019. Old Main gave the 1st Twesme Family Past & Future Horizons Award. The Fire Department had a record year for income.

The committee would like to make the following donation:

\$175.00-Arnold House for 2nd Minnesota Battery, Founders Day

\$143.50-Fire Dept. and/or Old Main, Founders Day

A motion was made to accept reports by Michele Butler. This was seconded by Tammy Paulus. The motion carried on a unanimous voice vote.

Old Business:

New Business: Looking for a host for BA5 for September

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Correspondence and phone log:

2 Memberships, 22 Apple Affair booth/vendor/sponsor forms, US Cellular bill and insurance policy.

Upcoming Events

- Farmers & Artisans Market Saturdays August 14, 21, 28, 8am- noon
- Galesville City Council Meeting August 12, 7:30pm
- Gale's Lanes Grand Opening August 12-15
- Under the Stars Concert "The Band Coulee Creek" August 14, 6 pm at Old Main
- Create Happy Grand Opening August 19, 20 & 21, 12pm-7pm with food trucks
- 1st Launch Day for G-E-T School District August 25
- Business After 5 Champion Riverside Resort, August 25, 5pm-7pm
- DGBA Walkabout August 26, 4pm-7 pm Back to School theme

Adjournment

A motion was made to adjourn by Sharon Spahr. This was seconded by Tammy Paulus. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:32 am. Our next meeting will be held on September 8, 2021 at 7:30am in person at the Library Community Room and via Zoom.

Respectfully submitted by,
Diane Thatcher, Secretary