

Galesville Area Chamber of Commerce

Future Minded Historically Proud

Board of Directors Meeting

June 10, 2020 (approved 7.8.20)

Directors present: Lori Meinking, Aaron Engel, Jean Wallner. Rhea Hogden, John Rastall, Diane Thatcher, Jackie Stedman, Danielle Todd.

Directors absent: Sue Kundy, Josh Chapman, Brenda Sannes, Kelly Johnston and Tammy Paulus.

Chamber members present: Sarah Livermore (Immediate Past President), Perian Heffner (Coverra Insurance), Kris Husby (TCC).

A quorum was declared and the meeting was called to order at 7:35am by President, Rhea Hodgen.

Secretary's Report:

Diane T. made a motion to accept the May minutes pending correction, seconded by Jean W. The motion carried on a unanimous voice vote.

Treasurer's Report:

The report for May was distributed via email prior to the meeting by Lori Meinking. A motion to accept the treasurer's report was made by Jackie S. and seconded by Diane T. The motion carried with a unanimous voice vote.

The following bills were presented:

- \$38.06 US Cellular for the chamber telephone
- \$79.00 to Market America for website
- \$7.42 to WL Trust for Farmers Market receipt book and stamps
- \$60.00 to Alvin Waldenberger Family for land rent for the Galesville Garden of Eden sign on HWY 53
- \$500.00 to City of Galesville for flowers around the square

Jackie S. made a motion to approve these invoices for payment. The motion was seconded by Jean W. and was passed with a unanimous voice vote.

Committee Reports:

Organization & Membership:

No written report, but Sarah L. gave a verbal report. As of May, we had \$5,675 in membership dues.

Promotion & Tourism:

No written report. Sarah L. reported the Chamber website had 4,857 website hits in May. Rhea H. reported that the Chamber's Facebook reach for May was 4,588. Perian H. gave a brief update on Apple Affair planning. As of now the committee is still planning to move forward with possible

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changes in areas such as spacing of crafters and food vendors. With our current community changes due to Covid-19, the committee will continue to follow the situation and update the Chamber at the scheduled monthly meetings. Jon R. suggested that due to Apple Affair being so close to the beginning of the Flu season, we should have a contingency plan in place for possible cancelation of the event.

Agri-Business:

No written report. Sarah L. has graciously taken over the Farmers Market due to Melanie P's resignation. Sarah reported early market opened on May 16th and we have had one to two vendors each Saturday. The turnout has been good so far. The visitors have been respectful of distancing and wearing masks. The vendors have hand sanitizer available for use. The regular 17-week season begins on June 6th.

Economic Revitalization & Development:

No written report. Rhea H. reported the Hotel Project is still moving forward but due to Covid-19, it has slowed.

Historic Preservation, Beautification & Design:

No written report. Rhea reported that Chris O. is currently working on the Founders Day event to be held June 20th as a Facebook Virtual Event.

A motion was made by Lori M. and seconded by Jean W. to accept all Committee reports. The motion carried on a unanimous voice vote.

Better Together Campaign:

Phone lists and questions were sent to the task force in May. They have begun making calls and will update the board at our July meeting. We are also directing local business to the Galesville-Ettrick-Trempealeau Business Facebook Page where they can share or post information.

Old Business:

Jean W. reported that the city is still continuing to work toward securing funds for the High Cliff Park revitalization.

New Business:

The board is looking into options for rescheduling the City-Wide Rummage Sale. The Board voted to postpone the spring sale due to Covid-19. The tentative dates being considered are September 11 & 12. Jean W. is going to inquire whether the Trempealeau County Health Department has recommendations for rummage sales during the pandemic.

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Correspondence:

Acuity Insurance-Terrorism Coverage.

In years past it has been the board's decision to decline terrorism coverage with Acuity Insurance. Jackie S. made a motion to decline which was seconded by Lori M. and passed on a unanimous voice vote.

Upcoming Events

June 20th Founders Day Celebration Virtual Event via Facebook

Adjournment

A motion was made to adjourn by Lori M. This was seconded by John R. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:30am. Our next meeting will be held on July 8th at 7:30am via Zoom.

Submitted by,
Jackie Stedman, Secretary