

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
December 9, 2020 (approved 1.13.21)

Directors present via Zoom: Rhea Hogden, Michele Butler, Sue Kundy, Brenda Sannes, Lori Meinking, Diane Thatcher and Jon Rastall.

Directors absent: Danielle Todd, Tammy Paulus, Jean Wallner, Josh Chapman and Kelly Johnston.

Chamber members present: Sarah Livermore (Immediate Past President).

A quorum was declared and the meeting was called to order at 7:49 a.m. by President Rhea H.

Additions to the agenda: Rhea H. announced that Jackie S. tendered her resignation on 12/8/20 as secretary for personal reasons. Jackie would like to remain on the Board as a Director to fulfill her first term which expires December 31, 2021.

Discussion of the 2021 Budget: Each committee chair will be presenting their 2021 proposed budget for approval by the Board.

Secretary's Report:

A motion was made by Michele B. and seconded by Diane T. to accept the November minutes with corrections. The motion carried on a unanimous voice vote.

Treasurer's Report:

The report for November was distributed via email prior to the meeting by Lori M. which showed income for the month at \$315 and expenses at - \$1212.96. We are currently showing a net income of \$339 for the year (budgeted YTD net income was \$9).

Jon R. made a motion to accept the Treasurer's Report which was seconded by Michele B. and carried on a unanimous voice vote.

The following bills were presented:

- \$38.86 US Cellular for the chamber telephone
- \$79.00 to Market America for website

A motion was made by Diane T. to approve the invoices for payment. This was seconded by Jon R. and carried on a unanimous voice vote.

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Committee Reports along with 2021 Proposed Budget:

Organization & Membership:

Chair Sue Kundy provided a verbal report. One Business membership renewal was received in November. Membership income for 2020 is \$6025 (53 business, 9 non-profit, 2 individual).

**2021 Budget:* Anticipated 2021 income from membership dues will be \$7325 (65 business, 10 non-profit, 3 individual). Projected expenses are slated to be \$1275 (\$975 for annual meeting, \$300 for postage/printing).

Promotion & Tourism:

Sarah L. reported the Chamber website had 5,241 hits in November. Chamber's Face Book reach for November was 281. The Apple Affair Face Book page had a reach of 168.

**2021 Budget:* Anticipated income for 2021 is \$10,000. Projected expenses are \$9290 which include the following events: City-wide Rummage Sale (\$110), Apple Affair (\$8920), Small Business Saturday (\$110) and Santa on the Square (\$150). Net income is projected to be \$710.

Agri-Business:

Sarah L. reported that our application for a \$1000 grant award has been successfully submitted for the Farmers Market Grant to Compeer Financial. Final acceptance date was November 15 and all applicants will be notified of their status within the next 4-6 weeks.

**2021 Budget:* The proposed 2021 budget for this committee projects income of \$800 and expenses of \$371 for a projected net income of \$429.

Economic Revitalization & Development:

No written report. Chair Rhea H. stated the committee hopes to be able to hold a meeting soon.

**2021 Budget:* Although this is not an income producing committee, it is requesting \$100 for advertising and \$150 for meeting expenses in 2021.

Historic Preservation, Beautification & Design:

No written report.

**2021 Budget:* Chair Chris O. submitted the following expenses for the committee's proposed 2021 budget – \$1700 for Founders Day (to be held Saturday, June 19, 2021), \$1500 for repair of the Van Slyke statue, \$250 to be used for beautification. Income is generated through donations.

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**2021 Budget:* Treasurer Lori M. provided an explanation of the items included under the general budget category for 2021. Interest income will be \$61.08 and expenses will total \$6,918. Overall income in the entire budget is projected to be \$18,925 and expenses will be \$22,254. Ways to reduce the anticipated \$3329 deficit without dipping into our asset accounts would be to increase membership or event fees and donations.

Sue K. made a motion to accept all Committee reports. This was seconded by Lori M. and they were accepted by a unanimous voice vote.

Diane T. made a motion to accept the 2021 Proposed Budget. This was seconded by Jon R. and passed with a unanimous voice vote.

Old Business:

The following individuals will begin serving 3-year terms as Directors beginning January 2021: Christine Otzelberger, Sharon Spahr and Rhea Hogden.

New Business:

Thank you to the following Directors whose terms are expiring at the end of the month: Lori Meinking, Danielle Todd and Kelly Johnston.

Correspondence:

Until a new secretary is elected, Rhea H. will monitor our correspondence.

Upcoming Events

January 14th – City Council 7 p.m.

Adjournment

The meeting was adjourned at 8:31 a.m. Our next meeting will be held on January 13th at 7:30 am (via Zoom).

Respectfully submitted by,
Sarah Livermore, Immediate Past President