

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
November 10, 2021 (approved 12.8.2021)

Directors present: Michele Butler, Brenda Sannes, Diane Thatcher, Rhea Hogden, Christine Otzelberger, Sharon Spahr, Tammy Paulus, Jon Rastall

Directors on Zoom: Jean Wallner

Directors absent: Jackie Stedman, Sue Kundy, Josh Chapman

Chamber members present: Perian Heffner, Christine Wilson, Kelly Gardner

A quorum was declared and the meeting was called to order at 7:32

Secretary's Report:

Michele Butler made a motion to accept the October minutes with corrections. Was seconded by Tammy Paulus. The motion carried on a unanimous voice vote.

Treasurer's Report:

The report for October was distributed via email prior to the meeting by Chris Otzelberger. Tammy Paulus made a motion to accept the Treasurer's Report which was seconded by Michele Butler. The motion carried on a unanimous voice vote.

The following bills were presented:

\$80.00 WKBT for Apple Affair
\$79.00 Market America for Website
\$97.50 News Publishing Company - \$19.50 for Farmers Market; \$78.00 for Apple Affair
\$39.12 US Cellular
\$66.94 Works of Distinction, Annual meeting plaques
\$125.00 Kelly Gardner – Farmers Market logo

Diane Thatcher made a motion to approve invoices for payment. The motion was seconded by Brenda Sannes.

Committee Reports:

Organization & Membership: No written report. Held Annual Meeting last week at Old Main Historical & Community Arts Center. It was a fun night. Christine Wilson (Queen Bee Quilts) and Kelly Gardner were elected to serve on the Board of Directors starting in 2022. Perian Heffner received the 2021 Volunteer of the Year Award. Tom Ladwig received the 2021 Golden Apple Award.

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Promotion & Tourism: Next committee meeting is scheduled for Monday, November 15 at 7:30 am at the G-E-T District Office.

Apple Affair update: We have received payments from food vendors. After Glow meeting went well. In agreement that more signage is needed for next year's event.

Santa on the Square is looking for a Santa and working on advertising. All the pieces seem to be coming together.

Website hits for the month of October were 14,768.

Agri-Business: Farmers Market ended November 7. Will start up again in the spring.

Economic Revitalization & Development: The Main Fox will be opening soon and will be located at 16867 S. Main St. (where Solutions used to be). FernGrove Houseplants (Clarissa Halvorson) is located at 19873 W. Gale Ave. and has taken over the space where Revved Nutrition was. Kristine Vehrenkamp has closed Revved Nutrition in order to spend more time with family.

Historic Preservation, Beautification & Design: No written report.

A motion was made to accept all committee reports by Michele Butler. This was seconded by Tammy Paulus. The motion carried on a unanimous voice vote.

Old Business: None

New Business: Arnold House needs a new roof at the cost of \$60,000. There are some leaks and it can't be put off any longer. They still need to raise \$18,000. There are still awaiting a decision on some grants they may be eligible for. They are hoping the Chamber may be able to help them out. This request will be added to our December agenda.

Downtown Trick or Treating was a huge success even though the location was changed from the Square to inside the Cornerstone Building. Businesses ran out of candy. October 22, 2022 has been selected as the date for next year.

Review of current website platform will also be put on the December agenda for discussion.

Correspondence and phone log:

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In October there were invoices and checks for Apple Affair, a new membership, thank you note from Sue Kundy and monthly invoices. Bluff View Bank informational letter about retail online banking also received in November (time sensitive).

Upcoming Events

- Galesville City Council Meeting Thursday, November 11, 7:30pm
- Musical Extravaganza at Old Main (local talent), Saturday, November 13, 7:30 pm
- DGBA-Walk About Friday, November 19 10-5 and Saturday 20, 10am-5pm
- Holiday Open House at Old Main, Saturday, November 20, 8am-2pm
- Drive-Thru Holiday Lunch and Raffle, Arnold House, November 20, 11 am-2pm
- Happy Thanksgiving
- Gather Everyone Together, Middle School 11am–2 pm Carry-out only.
- Small Business Saturday, November 27th Downtown Galesville
- Jakes Moving Christmas Extravaganza Gale Town Hall December 4, 9am-noon
- The Chemical History of a Candle, Old Main, Thursday, December 9, 7:30pm
- Arnold House Drive Thru Dinner, December 10 times TBA
- Christmas at Old Main, Saturday, December 11, 7:30 pm
- Santa on the Square Saturday, December 18th 9am-11am
- Wreaths Across America Ceremony, Cance, Park Saturday December 18th, 11am

Adjournment

A motion was made to adjourn by Tammy Paulus. This was seconded by Sharon Spahr. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:19 am. Our next meeting will be held on December 8, 2021 at 7:30am in person at the Library Community Room and via Zoom.

Respectfully submitted by,
Diane Thatcher, Secretary