

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
October 13, 2021 (approved 11.10.21)

Directors present: Michele Butler, Brenda Sannes, Diane Thatcher, Rhea Hogden, Christine Otzelberger, Sharon Spahr, Tammy Paulus

Directors absent: Jackie Stedman, Sue Kundy, Josh Chapman, Jon Rastall, Jean Wallner

Chamber members present: Sarah Livermore, Perian Heffner, Kelly Gardner

A quorum was declared and the meeting was called to order at 7:36am

Secretary's Report:

Michele Butler made a motion to accept the September minutes with corrections. Was seconded by Tammy Paulus. The motion carried on a unanimous voice vote.

Treasurer's Report:

The report for September was distributed via email prior to the meeting by Chris O. Tammy Paulus made a motion to accept the Treasurer's Report which was seconded by Michele Butler. The motion carried on a unanimous voice vote.

The following bills were presented:

Monthly Bills to be paid:

- \$39.48 - US Cellular for the Chamber telephone
- \$79.00 - Market America for website

Other Bills to be paid:

- \$12.66 - Chris Otzelberger - Printer Paper
- \$105.00 - Advertising Solutions - Farmers Market
- \$522.77 - W.L. Trust - Purchase of Treasurer Computer

Apple Affair Invoices Approved by Committee

- \$250.00 - Always Affordable Container
- \$379.80 - Arcade Portables
- \$50.00 - ASCAP License Fee
- \$111.78 - Kathy Brekke - Quilt Show Advertising
- \$200.00 - Hans, From the Ground Up to hang banners
- \$430.84 - Perian Heffner - General Supplies & Kid Zone
- \$61.69 - Randy's Neighborhood Market
- \$282.77 - W.L. Trust - Supplies- propane tanks, banners, coffee, printing,
- \$440.00 - WHTL Radio Advertising
- \$220.00 - WKBT -TV Advertising
- \$400.00 - Winona Post Print Advertising
- Donna Bergman - VOID Check for \$80.00 from 7/29/2019

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Tammy Paulus made a motion to approve invoices for payment. The motion was seconded by Michele Butler.

Committee Reports:

Organization & Membership: Per our By-Laws, the annual meeting is held the last week in October. This year's meeting will be at Old Main on Wednesday, October 27th. Starting at 6:30pm with appetizers and 7 pm meeting in person and on Zoom.

Promotion & Tourism: Met on Monday, October 10. Will not be doing a fall city-wide rummage sale. Hope to tie the spring sale in 2022 with the 100-mile sale. We will be doing Santa on the Square on Dec. 18. Apple Affair follow up meeting will be on Monday, Nov 1, 6pm. Promotion & Tourism's next meeting is Monday, Nov. 8 at 7:30am.

Apple Affair was a huge success. It was an amazing event. Weather superb. Pie sold out this year. Next year is the 40th celebration. Sacia's donated 15 bushels and space to prep the apples, Festival bill will be paid by Co-op, Ecker's donated time and talent to peel apples. Common Market donated the cinnamon. Ferguson's donated 12 ½ gallon jugs of apple cider.

Pie oven needs some repairs.

Website hits for the month of September were 20,392. Facebook reach was 7,913 for Apple Affair page and 1,775 for Chamber page.

Agri-Business: Farmer's market open until end of October. Attendance will be dictated by weather and what seasonal crops are available.

Economic Revitalization & Development: Met in September. In 2023 the county will be redoing the highway. Letters need to be sent to DOT about County Road K and the highway.

Historic Preservation, Beautification & Design: No updates at this time.

A motion was made to accept reports by Michele Butler. This was seconded by Tammy Paulus. The motion carried on a unanimous voice vote.

Old Business: None

New Business:

Kelly Gardner from Create Happy and DGBA, is suggesting a Downtown Trick or Treating event for Saturday, October 23rd, 2-4pm. Asking Chamber to split the cost of the permit. There is no cost to the businesses that want to have a trunk on the square to pass out treats. Tammy Paulus made a motion to pay \$10 for the permit. The motion was seconded by Michele Butler. The motion carried on a unanimous voice vote.

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September Correspondence and phone log:

Apple Affair related: booths, food vendors and invoices. Friends of Perrot State Park Annual Meeting invitation.

Upcoming Events

- Farmers & Artisans Market Saturdays, October 9, 16, 23, 30, 8am- noon
- Galesville City Council Meeting Thursday, October 14, 7:30pm
- Winds from Winona Concert at Old Main, October 17, 3pm
- Westlie Barn Company Open House (Event Barn) October 23rd, 1-7pm
- Downtown Trick or Treating October 23, 2-4pm
- Annual Meeting at Old Main, October 27th 6:30pm appetizers, 7pm meeting in person and zoom
- Santa in Square Saturday, December 18th time to be arranged.
- Wreaths Across America Ceremony, Cance Park December 18th, 11am

Adjournment

A motion was made to adjourn by Tammy Paulus. This was seconded by Michele Butler. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:52 am. Our next meeting will be held on November 10, 2021 at 7:30 am in person at the Library Community Room and via Zoom.

Respectfully submitted by,
Diane Thatcher, Secretary