Directors present: Jim Riley, Barb Hegenbarth, Tammy Paulus, Troy White, Diane McMahon and Sarah Livermore.

Directors absent: Kim Gorka, Kim Byom, Chris Petersen, Mike Happel and Ann Seago.

Members Present: Becky Johnson (Champions Riverside Resort), John Graf (Graf Media) and Sharon Spahr (The Craft Barn).

Meeting was called to order at 7:35 am by President Jim Riley.

**Secretary’s Report**:

No quorum.

**Treasurer’s Report**:

No quorum. The Executive Committee has started the 2014 budget process and when it is available it was suggested it should be emailed with a special communication explaining to all Chamber members why we are doing this and also request their input.

**Committee Reports:**

**Agri-Business:**

13 of the 17 vendor spots are now reserved and assigned for Farmers’ Market.

**Revitalization & Development:**

Jim R. advised there is an interest in turning Old Main into a regional project. This could have a positive impact on both the revitalization as well as the historic preservation of Galesville.

**Historic Preservation, Beautification & Design:** There will be a Frank Sinatra Tribute held at Old Main on Friday, June 21st at 7:30 pm.

**Organization & Membership:**

John Graf brought a draft copy of the proposed business directory put together by Renee Brenengen. Format changes were discussed and it was recommended that hours of operation not be included. There should be two types of listing offered for a business. Only the $100 membership should include the weblink for the business. Initial costs to print the brochures range from 85 cents each to 32 cents each depending on the print run.

In addition, there was discussion about possible speakers for our annual meeting in October. Two names were suggested: John Graf, Mayor of Galesville and Mary Jane Guy, PhD, professor at Winona State University.

**Promotion & Tourism:**

John Graf also presented Renee’s report about placing a brochure rack in the entry of Our Town Fresh Market. The rack would be 4 pockets wide and 4 pockets tall with each pocket being able to accommodate 20 brochures. She has contacted Larry Hoppe who can laser etch our apple logo into the cherry wood top. His quote is $60. The rack would also state that it is “Sponsored by Galesville Area Chamber of Commerce.” The idea was well received.

The Apple Affair Committee met on May 23, 2013 with 8 people in attendance. John presented a written report. The biggest changes to this year’s event include no placemats for advertising and use the money towards posters instead, no buttons because there is no real way to enforce the button required rule since we can’t close off the area, increase the food prices by 50 cents across the board and of course Off’nFunning is now in charge of the Bike Tour.

The committee is also concerned about finding enough volunteers. One idea is to do an area-wide mailing of a large postcard. Postage for 4300 pieces would run $615 and the printing cost would be $530. Troy W. suggested we place an announcement in the G-E-T School District official publication at no cost. He will discuss this with the district administrator. The committee will also set up an email account volunteer@galesvillewi.com to help recruit volunteers.

**Website:**

No report.

**Other Business**:

1. Kara Good who handles Community Relations for the Wisconsin Region of the American Cancer Society came to promote the ACS WalkRun in “Pursuit of a Cure Arcadia” that will be held in conjunction with Ashley for the Arts on Friday, August 9th. She passed out brochures.

The next meeting will be on Wednesday, July 10, 2013 at 7:30am at the Library Community Room.

The meeting was adjourned at 8:32a.m.

Submitted by

Sarah Livermore

Secretary