

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting Minutes
June 13, 2018 (approved 7/11/18)

Directors present: Richard Tolzman, Sharon Spahr, Sarah Livermore, Jacob Haupt, Rhea Hogden, Melanie Pederson, Lori Meinking, Chris Petersen, Aaron Engel and Christine Otzelberger.

Directors **absent:** Tristen Graves, Garet Koxlien, Lindsey Spitzer, Danielle Todd and Lori Severson.

Members Present: Ashley Kellar (Fluff and Ruff), John Graf (Graf Media) and Perian Heffner.

A quorum was declared and the meeting was called to order at 7:33 a.m. by President Sarah Livermore. Sharon Spahr agreed to act as interim secretary.

Secretary's Report:

A motion was made by Aaron E. and seconded by Richard T. to approve the minutes from May 9th with corrections provided by Lori M. The motion carried on a unanimous voice vote.

Treasurer's Report:

The May treasurer's report was distributed via email prior to the meeting by Lori Meinking. A motion was made by Aaron E. and seconded by Jacob H. to accept the treasurer's report. The motion carried on a unanimous voice vote.

Approval of Invoices:

The following invoices were presented:

\$60 to MA Web Centers; \$30.09 to US Cellular for chamber cellphone service; \$78.00 to News Publishing for advertising (\$54 City-Wide; \$24 Farmers Market); \$4.17 to Richard T. for Farmers Market receipt book and paint; \$110 to Coulee Business Service for tax preparation; \$31.65 to Graf Media for Farmers Market promotional materials; \$500 to City of Galesville for downtown flowers; \$225 to Dave Kiral for Founders Day entertainment; \$300 to Charging Bull Music Group for Founders Day entertainment; \$212.06 to Dascher Design for Founders Day advertising.

A motion was made by Rhea H. and seconded by Chris O. to approve the payment of invoices. The motion carried on a unanimous voice vote.

Committee Reports:

Organization & Membership:

The committee met on June 11 with Lori M. and Sarah L. in attendance. We have 75 members. Membership dues collected total \$6300. This is \$1700 under budget. We are in the process of reviewing delinquent memberships and contacting new businesses.

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Promotion & Tourism:

No meeting held. No written report. The next meeting will be 6/21.

The Business After Five Events were discussed and it was determined they should be open to chamber members only or by invitation.

Sarah L. announced the chamber will again host a members' booth at the Trempealeau County Fair July 19-22. Sue Kundy has kindly offered her Edward Jones office to be the drop-off point for members to bring their promotional items for display. Ashley Kellar reminded us how important it is to have an eye-catching display with someone at the booth to greet passer-bys. We will have a signup schedule at Edward Jones and may also create one online offering the shift availability.

Website Report: There were 10,609 hits to the website in May.

Agri-Business:

No written report. Richard T. commented that the vendors are now taking on the responsibility of registering daily vendors as well as the set-up and removal of the A-frame Farmers Market signs each Saturday. A new City Ordinance effecting Farmers Market Street Use is in effect and needs to be officially posted. Richard plans to reference the new ordinance at the entrance to the Farmers Market until the official sign designating the ordinance is installed by the city. A \$20 fine can be imposed for any vehicle illegally parked in the city square on Saturdays 6 a.m.-12 p.m.(June-September). Also the illegally parked vehicle can be towed at the owner's expense.

Economic Revitalization & Development:

No written report. The committee met on May 10th. Sharon S. stated that Tammy Blank plans to open Heritage Meats in November in the location previously occupied by Fox Den. The next committee meeting is scheduled for June 14th.

Historic Preservation, Beautification & Design:

No written report. A verbal update on Founders Day activities was provided by Chris P. 100 posters have been printed and are being distributed to area businesses. Music in the bandstand on the Square during Farmers Market will be Dave Kiral 8:30-10:00 a.m. and Charging Bull Music Group 10:30 a.m. – 1:00 p.m. Old Main will have tickets for sale at the Chamber booth during Farmers Market on the Saturday of the event for the two historic bus tours. Tickets are \$5 per person. The first tour leaves the Square at 12 Noon and the second one leaves at 1:30 p.m.

A motion was made by Lori M. and seconded by Melanie P. to accept all Committee reports. The motion carried on a unanimous voice vote.

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Old Business – Sarah L. moved to revisit the donation request received from G-E-T Summer Lunch Program at our May meeting. Rhea H. proposed a donation of \$250 which was seconded by Chris P. The motion carried.

New Business – Acuity Insurance has sent correspondence regarding insurance coverage for Terrorism Acts. Sarah L. made a motion to decline the offer to purchase coverage effective 7-24-18. This was seconded by Richard T. The motion carried. Our written intention to reject this coverage will be submitted to our agent to notify our carrier.

Correspondence – G-E-T Post Prom Committee sent a thank you letter for the Chamber's \$250 donation.

Paul Beseler has contacted the Chamber about The American Legion Riders possibly coming through and briefly stopping in Galesville on August 23rd during their annual motorcycle trek to their 100th National Convention which is being held in Minneapolis. The mission of this Legacy Run is to raise college scholarships for any child who has lost a military parent in combat. On Saturday June 9th, David Delimat, Commander of Onalaska Post 336 visited the downtown square and then talked with Sharon S. about some of the logistics involved. Sharon will keep us posted as the details become available.

Announcements:

June 14th, 7:00pm – Galesville City Council Meeting

June 16th – Founders Day Celebration

Aaron E. also announced the G-E-T Music Boosters have started a conversation about a Performing Arts Center with a full stage for community use.

Our next monthly Chamber meeting will be on Wednesday, July 11th, 2018 at 7:30 a.m. at the Galesville Library Community Room.

A motion was made by Melanie P. and seconded by Aaron E. to adjourn. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:55 a.m.

Respectfully submitted by,
Sharon Spahr & Sarah Livermore