

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
June 8, 2016

Directors present: Chris Petersen, Sarah Livermore, Larry Hoppe, Lindsay Spitzer, Melanie Pederson, Tammy Paulus, Sharon Spahr, Richard Tolzman, Kim Gorka, Renee Brenengen, Sue Hummel, Mark Hansen and Tristen Graves.

Directors absent: Aaron Engel and Jim Riley.

Members Present: John Graf, Chuck Gauger, and Brenda Sannes.

A quorum was declared and the meeting was called to order at 7:33 am by President Sarah Livermore.

Secretary's Report:

Renee B noted corrections needed on the May 2016 secretary's report. Larry H made a motion to accept the May meeting minutes with the indicated corrections. The motion carried.

Treasurer's Report:

The May treasurer's report was distributed via email prior to the meeting by Lindsay S. Discussion noted the current payment from Peanuts Toy Barn plus \$5000 was transferred from checking into the GIDC savings account. Renee B made a motion to accept the treasurer's report. The motion carried.

The following bills were presented:

\$60.00 to Market America W for website

\$36.49 to US Cellular for telephone

\$ 34.86 to Richard Tolzman for farmer's market expense

Tammy P. made a motion to approve these invoices for payment. The motion carried.

Committee Reports:

Organization & Membership:

Renee B indicated that nothing had changed during the last month. During the meeting, Brenda Sannes of Studio 6 in Galesville joined as a new chamber member. Tammy P made a motion to accept the report. The motion carried.

Promotion & Tourism:

Renee B. provided a report for the Promotion & Tourism committee which was distributed to all Chamber members via email prior to the meeting. Discussion included Sue H. and

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Tammy P. agreeing to setup the Chamber's banner at the Galesville Elementary School during the Dairy Breakfast at the Halderson Family Farm. Sarah L, Melanie P and Tristen G were to meet regarding the Chamber booth at the Trempealeau County Fair. John G. resigned from running G-E-T Showcase. The next meeting is on Thursday, June 16 at 7 p.m. at Renee B's house. Sharon S. made a motion to accept the report. The motion carried.

Sarah L. verbally reported a continued increase of website hits with 10340 hits during the month of May 2016. A present Chamber director noted that the "Famous Apple Pie" link no longer works. Sharon S. and Sarah L. plan to research the expense associated with linking to Food Network's webpage regarding the "Famous Apple Pie". Tammy P made a motion to accept the website report. The motion carried.

Economic Revitalization & Development:

Sharon S verbally reported that she has no news on the 2.5% Room Tax or hotel location to share at this time. The next meeting is June 15, 2016 at 7:30 a.m. Larry H made a motion to accept this verbal report. The motion carried.

Agri-Business:

Richard T. provided a report for the Agri-Business committee which was distributed to all Chamber members via email prior to the meeting. The farmer's market now has a YouTube and Twitter account. Richard showed the new ad from the Trempealeau County Times. The Chamber canopy at the farmer's market will be tended to by Sue H. on June 4. Larry H. made a motion to approve the agri-business report. The motion carried. Renee B made a motion to purchase a table for Chamber use. The table will be purchased at a local hardware store and not exceed \$30. The motion carried.

Historic Preservation, Beautification & Design:

Chris P. provided a verbal report on the upcoming Founder's Day. Due to planning Founder's Day, the committee did not have a meeting. Chris P is going to help Sarah L contact Alex regarding the Chamber obtaining Gale Star promotional information to be posted on the Chamber's website. Chris P plans to research the cost and details of acquiring "brown signage" for the Arnold House with the potential for other locations. Chamber directors expressed that they would like to see improvements to the City of Galesville entryway gardens. Suggestions of contacting the local Garden Club or the new owners of Sunset Gardens were mentioned. Discussion expressing concern for the non-prominent signage on the closed High Cliff trail was noted. The trail has been closed by the City due to several large rocks that have fallen. Possible safety improvements mentioned were a "CAUTION" ribbon across the trail, a bold-colored chain blocking the trail or a "Caution

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Falling Rocks” sign. Sue H noted that the foundation is being dug up at the Arnold House, and they could use help giving tours. To assist with those giving the tours, period appropriate clothing donations would be greatly appreciated. Tammy P made a motion to accept the report. The motion carried.

Old Business:

- a. Trempealeau County Agricultural Society
 - a. Booth at Trempealeau County Fair – Tristen G, Sarah L and Melanie P are discussing this following the completion of today’s Chamber meeting.
- b. Bicycle Racks – Melanie P verbally reported that the City of Galesville has not responded to verbal or emailed requests to meet on this. Tammy P noted that she would like a vintage bicycle within the sign. Melanie plans to contact the City again.
- c. G-E-T Showcase - John Graf retired from coordinating this event. Further discussion on this event will be taken care of by the Promotion & Tourism Committee.

New Business:

- a. Brenda Sannes of Studio 6 which was previously Harold’s Barber Shop introduced herself. She intends to keep the same vintage atmosphere as the barber shop and welcomes female and male customers.
- b. Terrorism Clause: Motion to reject terrorism clause made by Renee B. The motion carried.

Correspondence:

The G-E First Responders are having a Chicken Q on Sunday June 26th.

The meeting was adjourned 8:40 a.m. Motion made by Tristen G. Motion carried.

Our next meeting will be held on Wednesday, July 13 at 7:30 am at the Library Community Room.

Submitted by
Melanie Pederson, Secretary