

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
May 8, 2019 (approved 6.12.19)

Directors present: Aaron Engel, Sarah Livermore, Melanie Pederson, Sue Kundy, Lori Meinking, Rhea Hogden, Christine Otzelberger, Sharon Spahr.

Directors absent: Jacob Haupt, Lori Severson, Jackie Stedman, Tammy Paulus, Garet Koxlien, Danielle Todd.

Chamber members present: Brenda Sannes (Studio 6), and Heather Heineman (Randy's Neighborhood Market), Jean Wallner (City of Galesville), Alex Wegner (Old Main).

Guest: Rob Grover, Director, Trempealeau County Economic Development and Tourism

A quorum was declared and the meeting was called to order at 7:33am by President Chris Otzelberger.

Secretary's Report:

Sarah L. made a motion to accept the April minutes as printed which was seconded by Aaron E. The motion carried on a unanimous voice vote.

Treasurer's Report:

The report for April was distributed via email prior to the meeting by Lori Meinking. A motion to accept the treasurer's report was made by Sue K. and seconded by Melanie P. The motion carried on a unanimous voice vote.

The following bills were presented:

- \$37.52 US Cellular for telephone
- \$79.00 to Market America for website
- \$57.11 to Lori M. for ink for the printer and a USB for backup of the financial information
- \$29.25 to News Publishing for Spring City Wide Sale

Melanie P. made a motion to approve these invoices for payment. The motion was seconded by Aaron E. and was passed with a unanimous voice vote.

Committee Reports:

Organization & Membership:

The membership report for April was emailed to Board members with a request to review the membership list. Sue K. reported total dues received through April 30th are \$6,200.

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Promotion & Tourism:

No written report. Sarah L. reported there were 8,721 hits to galesvillewi.com.

Brenda Sannes has agreed to take on the coordination of the Apple Affair Bike Tour. She also commented that downtown business will be decorating their store fronts beginning in September 1st.

Agri-Business:

No written report. Melanie reported the Annual Vendor Meeting was held on May 4th. Kayla B. from WIC attended and informed the vendors of the price change on WIC checks, only to be accepted for food items. Melanie is working on getting the no parking sign up for the Farmers Market.

Economic Revitalization & Development:

No written report. Business After 5 host is still needed for May.

Historic Preservation, Beautification & Design:

No written report, but Chris O. provided a verbal update from the Founders Day Committee meeting held on May 7th.

A motion was made by Melanie P. and seconded by Sharon S. to accept all Committee reports. The motion carried on a unanimous voice vote.

Old Business:

Sarah L. made a motion for the Chamber to again be a Friend of the Fair-Bronze sponsor for the Trempealeau County Fair at the \$250 level. Seconded by Lori M. The motion carried on a unanimous voice vote.

New Business:

Sharon S. unveiled The American Legion Legacy Scholarship Award, which was presented to the Chamber on January 19, 2019 in Baraboo, WI. Plans are to ask the library to display the award.

Rob Grover introduced himself as the new Director of Trempealeau County Economic Development and Tourism, which falls under the Department of Land Management. He is in the process of revamping the county website to be more interactive and to include video clips. He also suggested the Chamber should place their information on the Discover Wisconsin website.

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Alex Wegner, Coordinator of Summer Concert Series at Old Main. This event is in its sixth year. In 2019, there will be three free concerts on the lawn at Old Main. Tugg will be performing on June 22nd, Fly Casual on July 20th, and a country band in August (date to be determined). Popcorn and beverages will be for sale. Based on the sponsorship letter left by Alex, Melanie P. made a motion for the Chamber to be a Major Sponsor at the \$250 level. This motion was seconded by Aaron E. and passed on a unanimous voice vote.

Brenda Sannes spoke about the four Summer Downtown Walkabouts, sponsored by the Downtown Galesville Business Alliance on June 27th, July 25th, August 22nd, and September 19th. Downtown businesses will have extended hours from 4-7pm on the designated Thursdays. Live music on the square will also be provided.

Based on a written request received from Barbra Longwell, Lori M. made a motion for the Chamber to sponsor the Galesville Community Summer Lunch Program with a donation of \$250. This was seconded by Rhea H. The motion carried on a unanimous voice vote.

Chris O. welcomed Jean Wallner as a new appointee from the City of Galesville, to serve on the Board for a one year term ending December 2019. She also appointed Brenda Sannes to the vacant term expiring in December 2021. These appointments were approved by the Board in full.

Correspondence:

See new business.

Adjournment

A motion was made by Sharon S. and seconded by Arron E. to adjourn. The motion carried on a unanimous voice vote. The meeting was adjourned at 9:00am. Our next meeting will be held on June 12th at 7:30 am at the Library Community Room.

Submitted by,
Jackie Stedman, Secretary