

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
May 12, 2021 (approved)

Directors present: Sharon Spahr, Tammy Paulus, Rhea Hodgen, Jon Rastall, Michele Butler, Chris Otzelberger, Diane Thatcher

Directors on Zoom: Jean Wallner

Directors absent: Jackie Stedman, Josh Chapman

Chamber members present: Sarah Livermore, Perian Heffner

Members on Zoom:

Guest: Angela Kelly of Gale's Lanes, Heidi McKeeth of Be Amazeiful

A quorum was declared and the meeting was called to order at 7:32

Secretary's Report:

Tammy Paulus made a motion to accept the April minutes with one correction to addition. Was seconded by Michele Butler. The motion carried on a unanimous voice vote.

Treasurer's Report:

The report for April was distributed via email prior to the meeting by Chris O. Tammy Paulus made a motion to accept the Treasurer's Report which was seconded by Michele Butler. The motion carried on a unanimous voice vote.

The following bills were presented:

- \$39.63 to US Cellular for April
- \$79.00 to Market America for website
- \$500 to Trempealeau County Ag. Society for 2020 rental of Fairgrounds for Apple Affair
- \$75 Decorah Lodge Galesville Masons for 2020 Apple Affair
- \$120 for 2020 taxes to Coulee Business Services, Inc
- \$29.25 for Spring Rummage Sales ad to News Publishing Company, Inc

Sharon Spahr made a motion to pay invoices. Tammy Paulus second. The motion carried on a unanimous voice vote.

Committee Reports:

Organization & Membership: Collect \$5,500 in dues. Second mailing going out next week to standing members. Later to new members.

Promotion & Tourism: Written report was sent. 7258 hits on Website in April. 30 listings for the spring rummage sale. 4399 hits to the Chamber Facebook page during the week of the sale. Thank you, Rhea for making a map. Next sale will be September 10 and 11.

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Michele Butler presented a five-question survey for Chamber to be sent out via email as a google forms document along with the Aprils approved minutes. Board approved with suggested changes to survey.

The new logo was passed around for board approval. It was received with enthusiasm. Michele Butler made a motion to approve the new logo. Tammy Paulus seconded. The motion carried on a unanimous voice vote. There will be t-shirts made with the logo.

Apple Affair committee met. Sarah and Peran will be meeting with the fair board tomorrow (5/13). Checking to see which buildings we will be able to use. Perian has reached out to the food vendors via email. Changed the fee to the food vendors from flat fee to 10% of sales. Will not be doing buttons this year. 9-4 on Saturday, Oct. 2. Vendors need to be set up by 8. Looking for suggestions for musicians for the day. Food for thought have been using the same signs for a long time and maybe coming to the board for new signs.

Agri-Business: Farmers and Artisan market starts this Saturday, 5/15. Will have some plants and spring veggies to sell and some of the Artisans will be there.

Economic Revitalization & Development: sent a written report. Coverra Insurance has bought Ristow Insurance business. Letters have gone out to inform the clients. Bob will still be in the office with his real estate business. He is retiring from insurance. There may be a July/August open house.

Solutions has been sold to Kari Anderson. Salon G is selling the business but not the building. Old dental office building is for sale. State Farm building has been purchased. Turning Point Dance will be on the 3rd floor of the Treasure Chest.

Historic Preservation, Beautification & Design: written report was sent out. Statue update: clean and put on a top coat wondering if this will be enough protection. This could be done on site. Chris is looking for more information about how to preserve the statue. (Elmer Petersen was the artist and Chris found his notes.) Chris will try for a grant to help pay for it.

Founders Day: will be renting a school bus to get the band to all three places. Arnold House, square and Old Main. Original music, instruments and costumes from the civil war. Fire department will send out our flyers with their mailing. Asking several businesses to help with the coping. Old Main will be having a strawberry social and presentation of Twesme Family Past & Future Horizon Award. Also unveiling of Old Main Painting. Arnold House will have the

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civil war encampment with cannon firing at 11:30 and 2:30. Fire Department will be having a Chicken Q, Polka Music, Bingo and Too Darn Hot at the station.

Michele Butler made a motion to accept the committee reports. Tammy Paulus seconded. The motion carried on a unanimous voice vote.

Old Business: The Apple Affair committee has an outstanding amount of \$200 from the 2019 Apple Affair. It was supposed to be presented as a scholarship award to Helen Peterson when she was a graduation senior in 2020, but with the onset of Covid-19, the Award ceremony was put on hold. The Apple Affair committee would like to present this award to Helen at the 4th of July celebration in 2021 during the Miss Galesville coronation. Helen is the reigning Miss Galesville. Michele Butner will check with the school about the correct procedures for writing the check. (to the student or to the school)

New Business: Jean Wallner provided an update on High Cliff Park. The contractor has started to work on the trail.

The Board discussed whether to continue offering virtual meetings for another year. Tammy Paulus made a motion to renew our subscription to Zoom for another year. The motion was seconded by Michele Butler and was passed with a unanimous voice vote.

Correspondence: 4 memberships, 1 Farmers & Artisan registration, Registration form from Bloomer for a parade, 2020 Taxes

Upcoming Events

- Galesville City Council Meeting May 13 at 7 p.m.
- Farmers and Artisan Market starts 5/15 8am to noon
- Founders Day Saturday June 19th

Adjournment

A motion was made to adjourn by Tammy Paulus. This was seconded by Michele Butler. The motion carried on a unanimous voice vote. The meeting was adjourned at _8:39_ am. Our next meeting will be held on June 9, 2021 at 7:30 am in person at the Library Community Room and via Zoom.

Respectfully submitted by,
Diane Thatcher, Secretary