

Galesville Area Chamber of Commerce Future Minded Historically Proud

Board of Directors Meeting April 10, 2019 (approved 5.8.19)

Directors present: Aaron Engel, Sarah Livermore, Melanie Pederson, Tammy Paulus, Sue Kundy, Lori Meinking, Jackie Stedman, Garet Koxlien, Rhea Hogden and Danielle Todd.

Directors absent: Jacob Haupt, Sharon Spahr, Christine Otzelberger and Lori Severson.

Chamber members present: Perian Heffner (Coverra Insurance), Brenda Sannes (Studio 6 Beauty & Barber), and Heather Heineman (Randy's Neighborhood Market)

A quorum was declared and the meeting was called to order at 7:36am by Vice President Melanie Pederson.

Secretary's Report:

Lori M. made a motion to accept the March minutes as printed which was seconded by Tammy P. The motion carried on a unanimous voice vote.

Treasurer's Report:

The reports for March were distributed via email prior to the meeting by Lori Meinking. A motion to accept the treasurer's report was made by Aaron E. and seconded by Jackie S. The motion carried on a unanimous voice vote.

The following bills were presented:

- \$37.52 US Cellular for telephone
- \$79.00 to Market America for website
- \$160.00 to Sharon Spahr for answering Chamber phone Nov-Feb
- \$22.13 WL Trust for optical mouse and flash drive for secretary laptop

Rhea H. made a motion to approve these invoices for payment. The motion was seconded by Tammy P. and was passed with a unanimous voice vote.

Committee Reports:

Lori M. has a copy of the approved 2019 committee budgets for each committee chair. Be sure to collect your copy.

Organization & Membership:

The membership report for March was emailed to Board members with a request to review the membership list. Total dues received through March 31 are \$5,695. The customer service training with Julie Fox, Wisconsin Regional Tourism Specialist and hosted by the Trempealeau Chamber of Commerce at Elmaro Vineyard was a success.

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Promotion & Tourism:

No written report. Policy changes for Promo pages at Trempealeau County Times/Arrow shopper were discussed. Sarah L. will gather further information to assess impact to our advertising budgets. Sarah L. reported there were 6,727 hits to our Chamber website in March. Perian H. reported that the Apple Affair meeting went well and there are 35 booths reserved as of April 10th.

Agri-Business:

No written report. Melanie P. reported new signage will be going up for the Farmers Market and no parking reminder. Farmers Market permit still needed from City Council. There is a meeting for our vendors/artisans on Saturday, May 4th.

Economic Revitalization & Development:

No written report. Business After 5 host is still needed for May.

Historic Preservation, Beautification & Design:

No written report. Sarah L. advised the board that the Galesville Fire Department will also be hosting events on Mill Road on June 15th. The Founders Day committee would like to include these as part of our 2019 Founders Day celebration.

A motion was made by Tammy P. and seconded by Aaron E. to accept all Committee reports. The motion carried on a unanimous voice vote.

Old Business:

Sarah L. made a motion to table the Sponsorship request from the 2019 Trempealeau County Fair Board until our May meeting. This was seconded by Lori M.

New Business:

The American Legion Legacy Scholarship Award will be unveiled sometime in the future.

Correspondence:

We have received an announcement from River Travel Magazine about an upcoming contest for The Best of the River 2019. As a courtesy, this information will be forwarded to all chamber members.

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Upcoming Events:

April 27th Salad Luncheon at A.A. Arnold House

May 10th/11th City Wide Rummage Sale

June 1st Farmers/Artisan Market on the Square

June 15th Founders Day

Adjournment

A motion was made by Melanie P. and seconded by Lori M. to adjourn. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:43am. Our next meeting will be held on May 8, 2019 at 7:30 am at the Library Community Room.

Submitted by,
Jackie Stedman, Secretary