

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting Minutes
February 14, 2018 (approved 3.14.18)

Directors present: Richard Tolzman, Sharon Spahr, Sarah Livermore, Garet Koxlien, Christine Otzelberger, Tristen Graves, Rhea Hogden, Melanie Pederson, Lori Meinking, Lindsay Spitzer, Aaron Engel, Chris Petersen, and Danielle Todd.

Director absent: Lori Severson.

Members Present: John Graf (Graf Media), Heather Heineman (Randy's Neighborhood Market).

A quorum was declared and the meeting was called to order at 7:39 a.m. by President Sarah Livermore.

Secretary's Report:

A motion was made by Lori M. and seconded by Aaron E. to approve the minutes from January 10th. The motion carried on a unanimous voice vote.

Treasurer's Report:

The January treasurer's report was distributed via email prior to the meeting by Lori Meinking. A motion was made by Lindsay S. and seconded by Rhea H. to accept the treasurer's report. The motion carried on a unanimous voice vote.

Approval of Invoices:

The following invoices were presented:

\$60 to MA Web Centers; \$37.18 to US Cellular for chamber cellphone service.

A motion was made by Lindsay S. and seconded by Rhea H. to approve the payment of invoices. The motion carried on a unanimous voice vote.

Committee Reports:

Organization & Membership:

The 2018 membership drive is in process. 132 invitations have gone out. 20 to non-profit organizations, 101, to area businesses, and 11 to individuals. We have received 2 memberships so far. A Meet, Greet, and Grow event is being planned for March/April.

Promotion & Tourism:

No written report. Danielle T. gave a verbal report of the February 8th meeting at Champions Riverside Resort. Amy Brenengen and Paula Gold, who have been coordinators of the Apple Affair Bike Tour, stated that 2018 will be their last year running the event and

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are willing to show a new coordinator(s) the ropes. The Chamber has big shoes to fill. Off n' Funning has done an outstanding job since 2013.

Website Report: There were 5,354 hits to the website in January. The total number of hits for 2017 was 124,571.

Agri-Business:

Richard T. reports the meeting was postponed due to weather. One member has already signed up for the 2018 Farmers Market season.

Economic Revitalization & Development:

A written report of the February 8th meeting was provided. Sharon S. highlighted the committee is working on a Galesville Area Chamber Business Supplies Share Group on Facebook for use by chamber members only to post items to buy, sell or trade. The page is not live yet. The next committee meeting will be March 8th.

Historic Preservation, Beautification & Design:

A report was shared from the January 31st meeting. Saturday, June 16, 2018 will be Founders Day. This event will be coordinated by Chair Chris Petersen along with representation from Old Main and A.A. Arnold House. There will be a trolley tour again and the theme will be fires and floods. Another project the committee will be working on is the maintenance of the Rev. D. O. Van Slyke statue at the entrance to Galesville. One way to accomplish this would be finding sponsors to help fund either the repair (\$5,000) or new casting (\$15,000) of the statue. No future committee meeting date has been scheduled.

A motion was made by Melanie P. and seconded by Lori M. to accept all Committee reports. The motion carried on a unanimous voice vote.

Old Business – A donation request was made by the Galesville Lions for the Galesville Fourth of July celebration. A motion was made by Lori M. and seconded by Lindsay S. to donate \$500 from the general budget. The Chamber will be honored as a major contributor at both the 4th of July Celebration and at the Lions food stand at the Trempealeau County Fair.

Two board vacancies remain for terms expiring in December 2019.

New Business – Richard T. has started a Facebook page entitled Galesville Wisconsin Stories. It is currently a closed group fashioned after a similar group's page in Minneapolis. It offers historic pictures/stories about Galesville. Pictures and stories can be submitted by people who join the group.

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The Junior Class of 2018 has submitted a donation request to the Chamber for a post-prom party to be held the end of April. A motion was made by Lindsay S. and seconded by Melanie P. to authorize a donation of \$200. The motion carried.

A Swimming Pool Task Force has been meeting over the last 18 months to help determine the future of the Galesville Pool. The G-E-T School Board recently announced that 2018 will be the last season for the pool which is in need of major repairs. In September, the pool will be deconstructed. However, the Task Force will continue to meet. Their next meeting is on February 28 at 6:30 pm at the High School.

Announcements:

March 8th, 7:00pm – Galesville City Council Meeting

May 12th – NAMI Greater Coulee Wellness Festival at G-E-T Middle School

Our next monthly Chamber meeting will be on Wednesday, March 14th, 2018 at 7:30 a.m. at the Galesville Library Community Room.

A motion was made by Aaron E. and seconded by Lori M. to adjourn. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:55 a.m.

Submitted by,
Tristen Graves
Secretary