

Galesville Area Chamber of Commerce  
Future Minded Historically Proud

Board of Directors Meeting  
February 10, 2016

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Directors present: Sue Hummel, Aaron Engel, Chris Petersen, Sarah Livermore, Larry Hoppe, Lindsay Spitzer, Melanie Pederson, Jim Riley, Tristen Graves, Tammy Paulus, Sharon Spahr and Richard Tolzman.

Directors absent: Renee Brenengen.

Members Present: John Graf (Graf Media).

A quorum was declared and the meeting was called to order at 7:30 am by President Sarah Livermore.

**Secretary's Report:**

Larry H made a motion to accept the January minutes with one correction and the motion carried.

**Treasurer's Report:**

The reports for January were distributed. Tammy P. made a motion to accept them and the motion was passed. Lindsay S. noted that she had received a list of "What You Need as a Committee" from all committees except Historic Preservation, Beautification & Design. Chris Petersen was going to make a copy of his written notes for Lindsay.

The following bills were presented:

\$36.53 to US Cellular for Chamber cell phone

\$200.00 to GET Prom for donation (motion made by Larry H and approved)

\$80.00 to Sharon Spahr for phone answering November 1, 2015 to January 1, 2016

\$29.53 to Sarah Livermore for printer ink and mouse for computer

\$70.00 to HACH for refund overpayment of membership fees

\$1700.00 to City of Galesville for last half of pledged Hotel Feasibility Study costs

Larry H. made a motion to approve these invoices for payment, and the motion was passed.

**Committee Reports:**

**Organization & Membership:**

A written report was provided on membership renewals received (33 business with websites, 14 without websites, 2 new, 7 non-profit) totaling \$5070 at this time. Passed out sign-up sheet for committees and collected at end of meeting. Motion to approve made by Jim.

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**Promotion & Tourism:**

Renee B. submitted a written report which was read by Sarah L. Next meeting will be February 24, 2016. Meeting report discussed committee budget, City Wide sales on May 7 and September 10, Apple Affair October 1 and Small Business Saturday November 26. Motion to approve made by Tammy P.

Sarah L. reported there were 5334 hits to our Chamber website in January. Motion to approve by Lindsay S.

**Economic Revitalization & Development:**

Sharon S. noted that the Hotel Feasibility Study has been completed in full. A site is currently being negotiated. A motion was made by Chris P to publish on the Galesville Area Chamber of Commerce website that the Hotel Feasibility Study is available from the City of Galesville by contacting the city clerk.

**Agri-Business:**

Richard T. provided a verbal report noting collapsible safety cones are being purchased for farmer's market. Mailings will be sent to previous farmer's market participants. Pictures were passed around with bike rack design possibilities and a large vintage bicycle was favored. Next committee meeting on March 1 at the Galesville Public Library. Motion to approve by Tammy P.

**Historic Preservation, Beautification & Design:**

Verbal report by Chris P. discussed updating historical location signage and noted future programs and their sites. No meeting date established at this time. Motion to approve by Tammy P.

**Old Business:**

Chamber ambassador/advocate to City Council. Tabled again by Sarah L until March meeting.

**New Business:**

1. G-E-T Post Prom donation of \$200 Motion to approve by Larry H.
2. Sponsorship for Trempealeau County Agricultural Society including a booth at the Trempealeau County Fair. Motion to table until March meeting made by Sarah L.

**Correspondence:**

Correspondence received from the Trempealeau County Agricultural Society and Post Prom Committee were noted and discussed in New Business.

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**Upcoming Events:**

Visit [www.galesvillewi.com](http://www.galesvillewi.com)

The meeting was adjourned 8:45 a.m. Motion by Tammy P.

Our next meeting will be held on Wednesday, March 9, 2016 at 7:30 am at the Library Community Room.

Submitted by  
Melanie Pederson, Secretary