

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting Minutes
December 12, 2018 (approved 1.9.19)

Directors present: Richard Tolzman, Sharon Spahr, Sarah Livermore, Rhea Hogden, Melanie Pederson, Lori Meinking, Aaron Engel, Christine Otzelberger, Jackie Stedman and Jim Riley.

Directors absent: Danielle Todd, Garet Koxlien, Lindsay Spitzer, Jacob Haupt, and Lori Severson.

Member Present: Perian Heffner (Coverra Insurance).

A quorum was declared and the meeting was called to order at 7:44 a.m. by President Sarah Livermore. Sharon Spahr agreed to act as interim secretary.

Secretary's Report:

The November minutes were distributed via email. Aaron E. made a motion to accept the minutes as printed which was seconded by Lori M. The motion carried on a unanimous voice vote.

Treasurer's Report:

The November treasurer's report was distributed via email prior to the meeting by Lori Meinking. A motion to accept the treasurer's report was made by Aaron E. and seconded by Chris O. The motion carried on a unanimous voice vote. Lori M. made a motion to transfer \$10,000 from the regular checking account to our interest bearing money market account. The motion was seconded by Aaron E. and was approved unanimously.

Approval of Invoices:

The following invoices were presented:

\$60 to MA Web Centers; \$37.25 to US Cellular for chamber cellphone service; \$25 to Sharon Spahr for Apple Affair button winner prize, \$67.79 for A.A. Arnold house for the food served during the Civil War reenactment at Founders Day 2017, \$108 to News Publishing for the Small Business Saturday banner ad, \$50 to the USPS for postage stamps.

A motion was made by Aaron E. and seconded by Melanie P. to approve the payment of invoices. The motion carried on a unanimous voice vote.

Committee Reports:

Organization & Membership:

The upcoming membership drive was discussed. There will be no increase in membership dues for 2019. The board strongly urges the subcommittee to expedite the updating of our current brochure as a benefit for our members.

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Promotion & Tourism:

Numbers are still being collected for the 2018 Apple Affair. Lori M. commented that \$1733 from the button sales has been earmarked for our Swinging Bridge Fund. The After Glow meeting will be held in late January at the Galesville Library Community Room.

Website Report: There were 5,924 hits to the website in November.

Agri-Business:

Retiring chair Richard T. has turned over all his notes/documentation for the 2019 Farmers Market.

Economic Revitalization & Development: No written report, however, Sharon Spahr, Chair, made the following comments: The committee took a tour of Heritage Sausages on 12/4, Small Business Saturday on 11/24 was a success as was the Business After 5 event held at Edward Jones/Studio 6 on 11/28. The committee continues to work with 4 area businesses who are transitioning.

Please contact Rhea H. at 608-582-2126 if your business would like to host a BA5 event.

Historic Preservation, Beautification & Design:

No written report.

A motion was made by Melanie P. and seconded by Lori M. to accept all Committee reports. The motion carried on a unanimous voice vote.

Correspondence – A thank you and holiday greetings have been received from Trempealeau County Fair Board and Lamers. The Lamers card sparked a lively conversation about how awesome it would be to have our own trolley.

Old Business – Sarah L. has reached out to the Trempealeau Chamber to help plan a joint training with Julie Fox, NW Regional Tourism Expert from Wisconsin Department of Tourism. It will probably be in March, but no date has been selected yet.

A brief recap about the proposed Performing Arts Center at the high school was provided. Jim R. assured us this proposed center would not be in conflict with programming at Old Main, but would actually enhance the arts and business in the Galesville community.

Last month we started a conversation about about the inadequate parking for our downtown business district. Various community members have expressed concern about this issue and have noticed that business owners as well as residents are parking directly in front of their buildings rather than leaving parking spots available for customers during business hours. Please put your thinking caps on!

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New Business – None

Announcements:

December 13th 7 p.m. – Galesville City Council

December 15th 7:30 p.m. – Gale Star Show at Old Main with Deep Track

January 23rd 5-7 p.m. – Business After 5 hosted by Central Builders Supply

Our next monthly Chamber meeting will be on Wednesday, January 9th, 2019 at 7:30 a.m. at the Galesville Library Community Room.

A motion was made by Melanie P. and seconded by Lori M. to adjourn. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:44 a.m.

Respectfully submitted by,
Sharon Spahr & Sarah Livermore