

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
November 13, 2019 (approved 12.18.19)

Directors present: Christine Otzelberger, Aaron Engel, Melanie Pederson, Lori Meinking, Jackie Stedman, Sharon Spahr, Sue Kundy, Rhea Hogden, Brenda Sannes, and Jean Wallner.

Directors absent: Lori Severson, Jacob Haupt, Garet Koxlien, Tammy Paulus, and Danielle Todd.

Chamber members present: Butch Halama (WHTL), Jon Rastall (Gundersen), Dave Magsam (GEA), Alex Wagner (Old Main), Diane Thatcher (Old Main), Sarah Livermore (Immediate Past President).

A quorum was declared and the meeting was called to order at 7:37am by President Chris Otzelberger.

Secretary's Report:

Lori M. made a motion to accept the October minutes pending correction of moving Jean Wallner from present to absent, which was seconded by Melanie P. The motion carried on a unanimous voice vote.

Treasurer's Report:

The reports for October were distributed via email prior to the meeting by Lori Meinking. A motion to accept the treasurer's report was made by Melanie P. and seconded by Jean W. The motion carried on a unanimous voice vote.

The following bills were presented:

- \$37.95 US Cellular for the chamber telephone
- \$79.00 to Market America for website
- \$60.31 to Kathy Bell for the Quilt Show Expenses
- \$161.42 to Trempealeau County Ag Society for electricity at Apple Affair
- \$400 to WHTL for live remote at Apple Affair
- \$200 to News Publishing for Apple Affair page headers
- \$969.13 to WKBT-TV for advertising for Apple Affair
- \$212.32 to Allied Cooperative for LP Gas for Apple Affair (\$310.17 charge w/ \$97.85 credit)
- Refunds for Apple Affair t-shirts to LaVonne Peterson-\$16 and Candi McDonah-\$32

Melanie P. made a motion to approve these invoices for payment. The motion was seconded by Jean W. and was passed with a unanimous voice vote.

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Committee Reports:

Organization & Membership:

No written report.

Promotion & Tourism:

No written report. Sarah L. reported the Chamber website had 19,640 hits in October. Small Business Saturday is November 30th. Many of the local businesses will hold open houses.

Agri-Business:

No written report. Melanie P. reported that some of the vendors requested we extend our Farmers Market through the end of October. Vendors were invited to participate in Small Business Saturday.

Economic Revitalization & Development:

No written report. Rhea H. gave a brief recap on BA5. November and December will be combined as a single event to be held at Sunset Gardens on December 4th. Sharon S. made a motion for a Hotel Feasibility Study to be conducted, in the amount of \$1,500, by Hotel Research & Development LLC out of Oshkosh, WI. Seconded by Rhea H. The motion carried on a unanimous voice vote.

Historic Preservation, Beautification & Design:

No written report. The Van Slyke statue was briefly discussed. The Girl Scouts would like to build a butterfly garden at the foot of the statue.

A motion was made by Melanie P. and seconded by Lori M. to accept all Committee reports. The motion carried on a unanimous voice vote.

Old Business:

None.

New Business:

Daniel Truax requested a letter of support for the Lake Marinuka Protection and Rehabilitation District in order to dredge Lake Marinuka.

The Santa on the Square Committee will meet to discuss the December 21st event. Sue K. motioned to leave the budget up to the discretion of the committee. Seconded by Jackie S. The motion carried on a unanimous voice vote.

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Correspondence:

Request for donation to Trempealeau County Robotics has been received.

Upcoming Events

November 14th –Galesville City Council meeting 7pm

November 23rd -Holiday Open Houses

November 30th -Small Business Saturday

December 4th -BA5 at Sunset Gardens 5-7pm

December 6th and 7th- Victorian Dinners at the Arnold House

Adjournment

A motion was made by Melanie P. to adjourn seconded by Lori M. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:36am. Our next meeting will be held on January 8th, 2020 at 7:30 am in the Library Community Room

Submitted by,
Jackie Stedman, Secretary