

Galesville Area Chamber of Commerce  
Future Minded Historically Proud

Board of Directors Meeting Minutes  
October 11, 2017 (approved 11/8/17)

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**Directors present:** Lindsay Spitzer, Tristen Graves, Richard Tolzman, Melanie Pederson, Sharon Spahr, Lori Meinking, Lori Severson, Aaron Engel and Danielle Halverson.

**Directors absent:** Sarah Livermore, Mark Hansen, Tammy Paulus, Jim Riley and Chris Petersen.

**Members Present:** Perian Heffner – Coverra Insurance and John Graf, Graf Media.

A quorum was declared and the meeting was called to order at 7:33 am by Vice President Melanie Pederson.

**Secretary's Report:**

A motion was made by Sharon S. and seconded by Lori M. to approve the minutes from September 13<sup>th</sup>. The motion carried on a unanimous voice vote.

**Treasurer's Report:**

The September treasurer's report was distributed via email prior to the meeting by Lori Meinking.

A motion was made by Lindsay S. and seconded by Aaron E. to accept the treasurer's report. The motion carried on a unanimous voice vote.

**Approval of Invoices:**

The following invoices were presented:

\$60 to MA Web Centers; \$36.71 to US Cellular;  
For Apple Affair food: \$1861.40 to Gordy's Market, \$425 to Festival Foods, \$550 to Renaissance Bakery;  
For Apple Affair advertising: \$288 to News Publishing, \$625 to Graf Media;  
\$1040 to Pape Bus Services for Apple Affair shuttle service; \$1775 for Apple Affair music;  
\$40.09 to Farrell Equipment for Apple Affair tent heaters; \$37.20 to Renee Brenengen for misc. Apple Affair expenses; and \$36 to News Publishing for City Wide Rummage Sale advertising.

A motion was made by Melanie P. and seconded by Sharon S. to approve the payment of invoices. The motion carried on a unanimous voice vote.

**Committee Reports:**

**Organization & Membership:**

The Nominating Committee is still looking for a two more candidates to serve a 3-year term on the GACC Board of Directors beginning January 2018. The slate of candidates will be voted on at our annual meeting on Wednesday, October 25<sup>th</sup> which will be at Arctic Springs Supper Club.

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**Promotion & Tourism:**

Danielle Halverson provided a verbal report of the meeting held on September 25<sup>th</sup> and stated the chamber will only sponsor one city-wide rummage sale next year. It will be held on May 11 & 12, 2018.

John Graf read the preliminary food sales report for Apple Affair 2017 prepared by Apple Affair Chair, Renee Brenengen: “The day was rainy but not too cold. Morning turnout was much better than anticipated. First shift in afternoon was much better than the second and third shifts but overall numbers for lunch was down quite a bit.” Promo & Tourism will schedule an After Glow meeting when the final numbers are compiled. We need to find a new Apple Affair Chair as well as someone to coordinate the vendors/crafters for next year’s event.

Website: There were 21,934 hits to the website in September.

**Agri-Business:**

Richard T. verbally reported there was good weather for the last Farmers Market day on September 30<sup>th</sup>. He also thanked Ristow Insurance for allowing us to store our market signs at their building.

**Economic Revitalization & Development:**

Sharon S. reported that the committee will be meeting next week.

**Historic Preservation, Beautification & Design:**

No report, but John Graf relayed that the loose bricks on the square were replaced by the city with stamped and stained concrete prior to Apple Affair. Both bicycle stations were also reinstalled.

A motion was made by Lori M. and seconded by Sharon S. to accept the Committee reports. The motion carried on a unanimous voice vote.

**Old Business** – John Graf informed the Board that there are matching grants from DOT and DNR that may be available for The Swinging Bridge.

**New Business** – None.

**Announcements**

October 12<sup>th</sup> 7:00 p.m. – Galesville City Council Meeting

October 25<sup>th</sup> 5:30 p.m. – Chamber Annual Meeting at Arctic Springs

November 18<sup>th</sup> – Holiday Open Houses

November 25<sup>th</sup> – Small Business Saturday

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Our next monthly meeting will be on Wednesday, November 8, 2017 at 7:30 a.m. at the Galesville Library Community Room.

A motion was made by Lori M. and seconded by Aaron E. to adjourn. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:14 a.m.

Submitted by  
Tristen Graves Interim Secretary