

Galesville Area Chamber of Commerce  
Future Minded Historically Proud

Board of Directors Meeting  
September 11, 2019 (approved 10.9.19)

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Directors present: Christine Otzelberger, Aaron Engel, Sarah Livermore, Melanie Pederson, Tammy Paulus, Lori Meinking, Jackie Stedman, Sharon Spahr, Sue Kundy, and Brenda Sannes.

Directors absent: Lori Severson, Jacob Haupt, Garet Koxlien, Jean Wallner and Danielle Todd.

Chamber members present: Perian Heffner (Coverra Insurance), Jen Sorenson (Gundersen Clinic), and Jonathan Rastall (Gundersen Clinic).

A quorum was declared and the meeting was called to order at 7:34am by President Chris Otzelberger.

**Secretary's Report:**

Melanie P. made a motion to accept the August minutes and was seconded by Tammy P. The motion carried on a unanimous voice vote.

**Treasurer's Report:**

The reports for September were distributed via email prior to the meeting by Lori Meinking. Lori M. reported we currently have \$3550 in Apple Affair sponsorships. A motion to accept the treasurer's report was made by Melanie P. and was seconded by Tammy P. The motion carried on a unanimous voice vote.

The following bills were presented:

- \$37.95 US Cellular for telephone
- \$79.00 to Market America for website
- \$19.50 to News Publishing for Farmers Market ads
- \$80 to Sharon Spahr for answering the Chamber phone- July-August
- \$152.87 to WL Trust for Apple Affair Event Posters
- \$15.00 membership dues/ donation to Perrot State Park
- \$996.98 Excel Images for Apple Affair Buttons
- \$200.00 donation to Alesa DeJager for the Van Slyke statue landscape project
- \$150.00 to Hans from the ground up for hanging Apple Affair Banners
- \$675 to LaMar for electronic advertisement to promote Apple Affair

Tammy P. made a motion to approve these invoices for payment. The motion was seconded by Rhea H. and was passed with a unanimous voice vote.

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**Committee Reports:**

**Organization & Membership:**

No written report. Sue K. reported we are currently at \$7,741.00 in membership dues.

**Promotion & Tourism:**

No written report. Sarah L. reported the Chamber website had 8,669 hits in August. Perian H. gave a recap of the August Apple Affair meeting. She currently has 93 vendors reserved.

**Agri-Business:**

No written report. Melanie P. gave a verbal update on the farmers market and plans for the Apple Affair farmers market. Lori M. made a motion and was seconded by Tammy P. to support the downtown businesses in moving the Farmers Market vendors onto the street pending the City of Galesville's approval.

**Economic Revitalization & Development:**

No written report. Rhea gave a verbal report on BA5. October's BA5 will be held at Sacia's Orchard. We are invited to the packing shed to see how the apples are processed after picking and then to the retail store for refreshments. There will be no October BA5 due to the Annual Meeting. November and December BA5 will be combined, details to come.

**Historic Preservation, Beautification & Design:**

No written report.

A motion was made by Melanie P. and was seconded by Lori M. to accept all Committee reports. The motion carried on a unanimous voice vote.

**Old Business:**

Melanie P. and Brenda S. have offered to take care of repairing the Hilltop Lane welcome sign.

**New Business:**

Alesa DeJager presented the board with a donation request for the Van Slyke statue landscape project. Sharon S. motioned to donate \$200 for the Van Slyke statue landscape project and was seconded by Melanie P.

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**Upcoming Events:**

September 12<sup>th</sup> City Council meeting at 7pm

September 18<sup>th</sup> BA5 at Sacia Orchards (this is the 3<sup>rd</sup> Wednesday not the 4<sup>th</sup>)

September 19<sup>th</sup> Downtown Galesville Walkabout 4pm-7pm, featuring live music, food, shopping, and family fun.

September 21<sup>st</sup> “The Main Event” 2pm-7pm, a free event held at Old Main, featuring live music, art, history, drinks, cheese, and shopping. There will also be a children’s music & drama workshop starting at 2pm. More info at [oldmain.org](http://oldmain.org).

**Adjournment**

A motion was made by Sharon S. and was seconded by Tammy P. to adjourn. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:44am. Our next meeting will be held on October 9, 2019 at 7:30 am in the Library Community Room.

Submitted by,  
Jackie Stedman, Secretary