

Galesville Area Chamber of Commerce  
Future Minded Historically Proud

Board of Directors Meeting  
July 8<sup>th</sup>, 2020 (approved 8.17.20)

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Directors present: Lori Meinking, Sue Kundy, Jean Wallner, Rhea Hogden, Jon Rastall, Diane Thatcher, Jackie Stedman.

Directors absent: Aaron Engel, Danielle Todd, Josh Chapman, Brenda Sannes, Kelly Johnston and Tammy Paulus.

Chamber members present: Sarah Livermore (Immediate Past President), Perian Heffner (Coverra Insurance), Christine Otzelberger (The Arnold House).

A quorum was declared and the meeting was called to order at 7:37am by President, Rhea H.

**Secretary's Report:**

Lori M. made a motion to accept the June minutes pending correction, seconded by Jean W. The motion carried on a unanimous voice vote.

**Treasurer's Report:**

The report for June was distributed via email prior to the meeting by Lori M. A motion to accept the Treasurer's Report was made by Rhea H. and seconded by Jean W. The motion carried on a unanimous voice vote.

The following bills were presented:

- \$38.06 US Cellular for the chamber telephone
- \$79.00 to Market America for website
- \$757.00 to Acuity for Liability Insurance
- \$ 45.00 to Christine Otzelberger for Founders Day Advertising
- \$54.00 to Dascher Design for Founders Day Posters

Jackie S. made a motion to approve these invoices for payment. The motion was seconded by Jean W. and was passed with a unanimous voice vote.

**Committee Reports:**

**Organization & Membership:**

No written report. We received 2 more membership renewals in June (1 business, 1 nonprofit).

**Promotion & Tourism:**

No written report. Sarah L. reported the Chamber website had 6,071 website hits in June. Rhea H. reported that the Chamber's Face Book reach for June was 3,531 and the Apple Affair page with 245.

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**Agri-Business:**

No written report. Sarah L. reported that the full market opened June 6<sup>th</sup>. There are still open vendor slots available. Our Face Book page post reach for Galesville Farmer's & Artisan's Market was 647.

**Economic Revitalization & Development:** No Written Report. Rhea H. reported that the Hotel Project is still moving forward and will hopefully have more information at our next meeting.

**Historic Preservation, Beautification & Design:**

No written report. The Founders Day Facebook Virtual Event had a good turnout. There were 880 views.

A motion was made by Lori M. and seconded by Diane T. to accept all Committee reports. The motion carried on a unanimous voice vote.

**Old Business:**

Sarah reported that the Better Together Campaign is still in process. She is currently waiting for reports to be handed in. Once received, she will then review and discuss at the August meeting.

Jean reported the grant for the High Cliff Park Revitalization Project was accepted by the State of Wisconsin. She will continue to update us as more information is released.

The plans for the city-wide rummage sale were discussed. Sarah L. is going to check with Kaila Baer from the Trempealeau County Health Department to see what guidelines the County recommends. We will then consider adding any guidelines to the maps and informing the residents that are listed on the map of guidelines as well.

**New Business:**

No new business.

**Correspondence:**

We received a Thank you card from John Ph. Graf's Family.

**Upcoming Events**

Saturdays 8am-12pm - Galesville Farmer's & Artisan's Market

July 23<sup>rd</sup> 4pm-7pm - Downtown Galesville Business Alliance July Walkabout-Live Music, food, crafters & artisans, and Ice cream treats provided by DGBA.

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**Adjournment**

A motion was made to adjourn by Lori M. This was seconded by Sue K. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:24 am. Our next meeting will be held on August 12<sup>th</sup> at 7:30 am via Zoom.

Submitted by,  
Jackie Stedman, Secretary