

Galesville Area Chamber of Commerce Future Minded Historically Proud

Board of Directors Meeting

March 11, 2020 (approved 4.15.20)

Directors present: Christine Otzelberger, Jackie Stedman, John Rastall, Diane Thatcher, Aaron Engel, Brenda Sannes, and Jean Wallner.

Directors absent: Lori Meinking, Melanie Pederson, Josh Chapman, Sue Kundy, Rhea Hogden, Tammy Paulus, and Danielle Todd.

Chamber members present: Sarah Livermore (Immediate Past President), Perian Heffner (Coverra Insurance) Dave Magsam (GEA)

Guests: Kelly Johnston (C-N-J Construction, LLC)

A quorum was declared and the meeting was called to order at 7:44am by President Chris Otzelberger.

Secretary's Report:

Aaron made a motion to accept the February minutes pending addition, seconded by Diane T. The motion carried on a unanimous voice vote.

Treasurer's Report:

The report for February was distributed via email prior to the meeting by Lori Meinking. A motion to accept the treasurer's report was made by Aaron E. and seconded by Jean W. The motion carried with a unanimous voice vote.

The following bills were presented:

- \$38.21 US Cellular for the chamber telephone
- \$79.00 to Market America for website
- \$150.00 to Town of Gale for Eco-Devo meeting room rent
- \$80.00 to Sharon Spahr from January and February answering the Chamber phone
- \$56.00 to USPS for annual post office box rental

Jean W. made a motion to approve these invoices for payment. The motion was seconded by Diane T. and was passed with a unanimous voice vote.

Committee Reports:

Organization & Membership:

No written report. Sarah L. reported that the 1st deadline for membership renewal is March 15th. So far we have received \$3425 in 2020 Membership Dues. The committee will be meeting soon to discuss the follow-up mailing.

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Promotion & Tourism:

No written report. Sarah L. reported the Chamber website had 4,258 website hits in February. Perian H. reported that we already have 26 booths reserved for Apple Affair 2020.

Agri-Business:

No written report. The Annual Vendor Meeting will be held in April. Details to come.

Economic Revitalization & Development:

No Written Report.

Historic Preservation, Beautification & Design:

No written report. Chris O. gave a brief update on Founders Day which will be held June 20th. The committee is currently working on save the date posters. The next Founders Day meeting will be at the Arnold House on April 2nd at 5pm.

A motion was made by Jean W. and seconded by Diane T. to accept all Committee reports. The motion carried on a unanimous voice vote.

Old Business:

Jean W. gave a brief City Council update on the walking trail at High Cliff Park. The Chamber board is in full support of this restoration project. We will keep this item on the agenda and discuss updates at our monthly meeting.

New Business:

Galesville Showcase Survey conducted on our FaceBook page was discussed and we decided not to pursue recreating the event in 2020. There is not enough interest to warrant continuing at this time.

Chris O. met with Lisa Beck from Discover Wisconsin. They would like to showcase Galesville in one of their television episodes. Lisa proposed combining 4 groups in Trempealeau County to split the approx. \$12,000 cost of the promotional package. Each group would then pay \$3,000 over a 3-year period. The Board feels this is cost prohibitive at this time, but would like to explore the possibility for the future.

Correspondence:

Letter received from Garet Koxlien resigning from the Board. This leaves a vacancy for his term which expires December 31, 2020. We now have 14 Board members.

Received Invitation to Chamber Meet and Greet in Arcadia on April 6th at 5:30pm.

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Upcoming Events

March 12th 7pm- Galesville City Council Meeting

March 14th 6pm- Irish Holiday at Old Main with dinner at 6:00 and concert at 7:00

March 20th - 7-10pm Celebrate the Roaring 20's at Old Main; Dance Lessons, Wine Tasting & More!

March 21st- 5:30-7:30pm Free Bingo at the Brickstone Building sponsored by DGBA

March 25th- BA5 at Old Main from 5-7pm

Adjournment

A motion was made to adjourn by Aaron E. This was seconded by Jean W. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:29am. Our next meeting will be held on April 8, 2020 at 7:30 am in the Library Community Room.

Submitted by,
Jackie Stedman, Secretary