

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting

March 10, 2021_(approved 4.14.21)

Directors present: Rhea Hogden, Sharon Spahr, Tammy Paulus, Diane Thatcher

Directors on Zoom: Jon Rastall, Jean Wallner, Michele Butler, Brenda Sannes

Directors absent: Chris Otzelberger, Sue Kundy

Chamber members present: Sarah Livermore

Public: Christine Wilson from Queen Bee Quilting (zoom)

A quorum was declared and the meeting was called to order at 7:31am by President, Rhea H.

Secretary's Report: Tammy P motioned to accept the report. Sharon S seconded. Motion carried.

Treasurer's Report: Tammy P motioned to accept the report. Jon R seconded. Motion carried.

The following bills were presented:

- \$39.48 US Cellular for the chamber telephone
- \$79.00 to Market America for website
- \$13.63 W.L. Trust for membership

Jean W motioned to pay the invoices. Tammy P seconded paying bill. Motion carried

Committee Reports:

Organization & Membership:

First notices for memberships received: 31 businesses, 5 non-profit, 1 individual. \$3500 in dues collected. Follow up mailing will be sent out later this month. Looking forward to setting up in person meetings with businesses.

Promotion & Tourism: Have not met yet

4758 website hits in February

Working on Chamber events calendar for this year: Discussion on whether to have City-wide sale in spring and fall. Founder's Day, Saturday June 19th. Trempealeau County Fair, July 15-18. Apple Affair, Saturday, October 2. Small Business Saturday, November 27. Santa on the Square Saturday, December 18. Jean W motioned to accept the City-wide Spring sale. Rhea H

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amended Jean W motion to include all the events on the calendar for the Chamber. Tammy P seconded. Motion carried.

Apple Affair has about 20 early bird booths reserved. Will be sending out an email to let other vendors know that Apple Affair 2021 will happen.

Agri-Business: Planning committee met on March 1.

Going to use the grant received to do promotions for the Farmer's Market. Market runs June 5 -Sept 28 on Saturdays.

Economic Revitalization & Development: Have not met

Rhea H announced that Kari Anderson will be opening a spa in Galesville. Skin care focused. Opening this summer.

Historic Preservation, Beautification & Design: Have not met

Sharon motioned to accept the committee reports. Seconded by Tammy. Motion carried.

Old Business:

Met to discuss a warming house on the lake. Still gathering information at this time.

New Business: Kelly Gardner talked about rebranding the Farmer's Market. She showed us ideas for signs and T-shirts.

Correspondence: Received Fair sponsorship request, membership forms and Apple Affair booth forms.

Upcoming Events:

-Galesville City Council Meeting March 11 at 7 p.m.

-Coulee Boutique is doing a Pie Event, Sunday March 14, 12-4 p.m. Cash, cookie and pie prizes

-Galesville City council meeting April 8 at 7p.m.

Adjournment

Sharon motioned to adjourn. Tammy seconded. Motion carried.

Adjourned 8:11.

Our next meeting will be held on April 14, 2021 at 7:30 am in person at the Library Community Room and via Zoom.

Respectfully submitted by,
Diane Thatcher, Secretary