

Galesville Area Chamber of Commerce
Future Minded Historically Proud

Board of Directors Meeting
December 18, 2019 (approved 1.8.20)

Directors present: Christine Otzelberger, Jacob Haupt, Aaron Engel, Tammy Paulus, Melanie Pederson, Lori Meinking, Sue Kundy, and Jean Wallner.

Directors absent: Lori Severson, Jackie Stedman, Brenda Sannes, Rhea Hogden, Sharon Spahr, Garek Koxlien, and Danielle Todd.

Chamber members present: Jon Rastall (Gundersen), Diane Thatcher (Old Main), Josh Chapman (MoJo's).

A quorum was declared and the meeting was called to order at 7:34am by President Chris Otzelberger.

Secretary's Report:

Aaron E. made a motion to accept the November minutes pending correction of listing Jacob Haupt as absent, which was seconded by Tammy P. The motion carried on a unanimous voice vote.

Treasurer's Report:

The reports for November were distributed via email prior to the meeting by Lori Meinking. A motion to accept the treasurer's report was made by Tammy P. and seconded by Jacob H. The motion carried on a unanimous voice vote.

The following bills were presented:

- \$38.02 US Cellular for the chamber telephone
- \$79.00 to Market America for website
- \$97.50 to News Publishing for Small Business Saturday ads
- \$200.00 to Fox 25 48 TV for advertising for Apple Affair
- \$40.00 to MeTV/WLAX for advertising for Apple Affair
- \$453.63 to W.L. Trust for Secretary's Laptop
- \$675.00 to Trempealeau County Agricultural Society for use of 9 building for Apple Affair
- \$75.00 to Galesville F&A Masons for use of their building for Apple Affair
- \$150.00 to Hardies Creek Luther League for rest stop volunteers for Apple Affair Bike Tour

Tammy P. made a motion to approve these invoices for payment. The motion was seconded by Jacob H. and was passed with a unanimous voice vote.

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Committee Reports:

Organization & Membership:

No written report. Sue K. gave a brief verbal report. The Membership Fee structure was discussed. The last increase to the fee structure was in 2011. The Membership committee proposed \$100 for businesses, \$75 for non-profit organizations, and \$25 for individuals. Jean Wallner made a motion to accept the new fee structure which was seconded by Tammy P. The vote carried on a unanimous voice vote.

Promotion & Tourism:

No written report. Sarah L. reported the Chamber website had 5,319 hits in November. Small Business Saturday was November 30th. Many of the local businesses held open houses. The Arnold House served soup and sandwiches and had a nice turnout of 36 individuals. Old Main also held an open house and had 250 individuals attend.

Agri-Business:

No written report.

Economic Revitalization & Development:

No written report. The BA5 events are still going strong. December's event was held at Sunset Gardens and was enjoyed by all. BA5 will continue in 2020. If there is any interest in hosting, please contact Rhea H.

Historic Preservation, Beautification & Design:

No written report. Chris O. reported the Van Slyke statue is not finished and will deteriorate if not addressed. Chris O. is working with Elmer Peterson on the statue.

A motion was made by Lori M. and seconded by Melanie P. to accept all Committee reports. The motion carried on a unanimous voice vote.

Old Business:

1. Update on Santa Event given by Sue K. Galesville Fire Department is donating a truck for Santa to ride in on. Lilli and Ivi has agreed to be a back-up venue if needed due to weather. Melanie P. made a motion to approve the budget of \$188.80 for the Santa Event which was seconded by Jean W. The motion carried on a unanimous voice vote.

New Business:

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1. The election of officers for 2020 will be conducted at the January meeting. Any vacancies on the Board can be addressed once the new President has been installed.
2. Lori M. presented the 2020 Budget based on input from each Committee Chair and then reviewed by the Executive Committee. Tammy P. made a motion to accept the budget as presented and it was seconded by Melanie P. The 2020 Budget was approved unanimously.

Correspondence:

None.

Upcoming Events

December 21st Santa is coming to the bandstand on the square! Santa will arrive at the square at approximately 8:45am. Come see Santa and spread some holiday cheer!

Adjournment

Lori M. made a motion to adjourn and it was seconded by Melanie P. The motion carried on a unanimous voice vote. The meeting was adjourned at 8:22am. Our next meeting will be held on January 8, 2020 at 7:30 am in the Library Community Room

Submitted by,
Jackie Stedman, Secretary